A Rare Face-Off Between Policy Influencers John Goodman, PhD Versus Kenneth Thorpe, PhD is Scheduled as the Opening Keynote Address -- “Health Reform 2.0: The Great Debate

Attendees of the The Institute for HealthCare Consumerism's 2014 IHC FORUM & Expo conference will witness a rare face-to-face debate between two of the most influential health care experts as they battle with ideas regarding the future of health reform in the United States.

Atlanta, GA (PRWEB) April 21, 2014 -- Attendees of the 2014 IHC FORUM & Expo conference will witness a rare face-to-face debate between two of the most influential health care experts as they battle with ideas regarding the future of health reform in the United States. This event is the Opening Keynote Address of the conference and will take place May 7, 2014 from 2:30-4:30 p.m. at the Cobb Galleria Centre, 2 Galleria Pkwy SE, Atlanta, GA.

“These two policy influencers have had enormous political influence on their respective sides of the aisle,” said Ron Bachman, Chairman of the Editorial Advisory Board for The Institute for HealthCare Consumerism. “Dr. Goodman has been a key thought leader for free market solutions and Dr. Thorpe who worked in the Clinton administration on ‘HillaryCare’, has been an advisor to Congress, and has been a key resource to most every Democratic presidential nominee during the last 20 years. The policy differences between these two heavy weights have been debated in the halls of Congress, national media and industry journals. They have never squared off in public on the same platform.”

The Institute for HealthCare Consumerism’s fifth annual IHC FORUM & Expo conference May 7-9th returning to the Cobb Galleria Centre in Atlanta, GA. Building on last year’s successful event, this year’s IHC FORUM & Expo includes a larger exhibitor floor, expanded program, longer networking hours and increased attendance.

“This is the only event where all stakeholders come together to collaborate on health care consumerism best practices,” said IHC Founder and CEO, Doug Field. “The 2015 plan year will be a year of major change and the IHC FORUM & Expo is well timed to help our industry learn about emerging solutions and collaborate toward ideal benefit plans. We’ll also examine whether or not Private Exchanges and Defined Contributions are working and if so, we’ll discuss the best models for various employee populations.

Stakeholders regularly attending IHC’s FORUM conference series include Employers (including CFO’s, HR Benefit Managers and Corporate Wellness Directors) Brokers, TPA’s Consultants and Regional Health Plans. At the conference, they LEARN, CONNECT and SHARE with key policy makers, industry experts and thought leaders.

Attendees have access to a full agenda of workshops, panels, general sessions and hands-on pre-conference events with peers and industry leaders. Professionals who attend the event and complete specific pre-conference coursework are also eligible for IHC’s Certified in HealthCare Consumerism (CHC) designation testing through IHC University’s Certification Program.

Under IHC’s 2014 theme “HealthCare Consumerism: The Solution for HealthCare Reform”, attendees will take home strategies and solutions they can implement right away to increase engagement and decrease costs. Read
the full list of “Attendee Takeaways”

Sponsorship options and exhibitor opportunities are limited but still available. A complete sponsorship prospectus can be found online or by contacting Managing Director, Brent Macy at bmacy(at)theihcc(dot)com.

For more information, please visit the IHC FORUM website, www.theihccforum.com, or contact Event Manager, Karen Raudabaugh at kraudabaugh(at)theihcc(dot)com.

About the IHC FORUM Conference Series
The Institute for HealthCare Consumerism’s FORUM is the only national event 100% dedicated to health care consumerism collaboration and solutions. Through cutting-edge workshops, general sessions and numerous networking opportunities, attendees get relevant insights. The FORUM allows Employers (including CFO’s, HR Benefit Managers and Corporate Wellness Directors) Brokers, TPA’s Consultants and Regional Health Plans to share leading practices, exchange ideas and arrive at real, implementable solutions. The IHC FORUM brings to life The Institute’s collaborative online community and informative publications in an environment designed for all industry stakeholders to LEARN, CONNECT and SHARE with each other. For more information, visit www.theihccforum.com.

About the Institute for HealthCare Consumerism
The Institute for HealthCare Consumerism is the only informational hub and collaborative environment focused exclusively on innovative health and benefit management thought leadership and solutions. It’s the only place for employers, solution providers, brokers, advisers, consultants and more to collectively learn, connect and share through The Institute’s print publications, (HealthCare Consumerism Solutions, HealthCare Exchange Solutions, Solutions Superstars and Solutions Outlook), its conference series (IHC FORUM), and online networking community are the catalyst for the growth of the health care consumerism movement. The Institute deepens the conversation and collaboration between its invested stakeholders through our LEARN, CONNECT, SHARE philosophy. Visit www.theihccforum.com for more information.
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Online Web 2.0 Version
You can read the online version of this press release here.