

(PRWEB) April 24, 2014 -- The prosperity of construction market has effectively promoted the development of building decoration industry in recent years. In 2013, total output value of China’s building decoration industry climbed 12.9% YoY to roughly RMB2.97 trillion, 8-10% of which came from the construction curtain wall industry, an important branch of building decoration industry.


After more than 20 years of development, China has become the world’s largest curtain wall producer, with construction curtain wall production approximating 115 million square meters (a year-on-year increase of 15%) in 2013. With the rapid process of urbanization in China, a considerable number of large public buildings, commercial buildings and high-grade residences have sprung up, which triggers rapid growth in demand for construction curtain wall. In 2013, commercial buildings boasted the largest share of China’s total consumption of curtain wall, accounting for about 66.8%, followed by public buildings, and high-grade residence occupied the smallest proportion of approximately 3.1%.

China’s construction curtain wall enterprises are mainly distributed in the economically developed, highly urbanized Yangtze River Delta, Pearl River Delta and Bohai Economic Rim. However, following China’s coastal economic slowdown as well as the implementation of Mid-western Development, Northeastern Old Industrial Base Revitalization and other strategies, there is a general trend towards the three economic outsiders in domestic curtain wall market. Based on the regional distribution of top 50 Chinese enterprises in 2013, the number of enterprises in East China was reduced by 3 to 23, while Northeast and Central China saw increases of 2 and 1, respectively.


Currently, the Chinese construction curtain wall market has established the “large enterprises-based, SME (small and medium-sized enterprises)-supplemented” pattern, of which, Yuanda China, Jangho Curtain Wall, AVIC Sanxin, China Fangda Group, Gold Mantis and YASHA serve as benchmarking enterprises. In 2013, Jangho Curtain Wall reached bid amount of RMB21.7 billion, showing a year-on-year increase of 49% (including RMB8 billion from decoration orders); new orders signed by China Fangda Group climbed 36% YoY to RMB2.84 billion (curtain wall system and material industry contributed RMB2.4 billion, up 26.9% YoY); Gold Mantis gained new orders of RMB24.24 billion, showing a year-on-year increase of 41%.

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Excavators are one of the major segments of construction equipment industry. These are used extensively in numerous fields ranging from construction of roads, building structures to mining and extraction of gold and diamonds. There are several types of excavators present in the industry, based on their size and machinery.

The growth of the global excavator market has witnessed a stagnant trend in 2013 which was majorly due to the weakening demand in China and extensive overcapacity worldwide. However, a considerable growth is anticipated in the coming years.

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The key factors driving growth of the global excavator industry include rising global construction expenditure, increasing urban population, and accelerating global income. Some of the noteworthy trends and developments of this industry are the energy saving technology and the development of new varieties of excavators by various companies through technological advancements. However, the growth of global excavator industry is hindered by the strict regulatory compliance imposed on manufacturers.

The present report offers a comprehensive analysis of the worldwide excavator market along with a detailed study of the Chinese market. The competition in the global excavator market is intense with few large players viz. Caterpillar, Komatsu, Hitachi and Liebherr. The competitive landscape in China, Brazil, North America...
and Europe along with the company profiles of the leading players in the market is discussed in detail.


Near field communication is a technology for smartphones and other digital devices to establish communication with each other by touching them together or holding into each other’s proximity area. All the new smartphones and tablets are now a days equipped with NFC technology. Currently, NFC is applicable in contactless transaction and data transfer with simplified setup of complex communication such as Wi-Fi. NFC uses RFID systems by allowing two way communication between the connected devices.

The percentage of mobile phones equipped with NFC was 5% in 2011 and it is expected to grow approximately 53% by the year 2019. The NFC market is expected to grow exponentially in the coming years, with Europe and North America as the leading markets at the current situation and APAC is emerging region for this market.

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User experience provided among the contactless card technology, increase in NFC-enabled mobile phones and Silicon getting smaller, cheaper & power efficient i.e. cost effectiveness are some of the major driving forces for NFC market. With this, proprietary standards and inefficient flow within the value chain are some of the factors restraining the growth of this market. Increased number of NFC-enabled devices and other retail applications using NFC technology are the opportunities in NFC market in coming years.

NFC market is segmented based on the applications, products and geography. Under the product category NFC market is segmented as NFC tags, NFC readers, NFC chips, NFC Micro SD cards, and NFC SIM/UICC cards. On the basis of applications the NFC market is segmented as payment (transaction application), ticketing, service, data sharing, access control and NFC tags application.

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