New Blackberry Propagation Technique Increases Production More Than Twice the Norm

Berries Unlimited, LLC has developed a blackberry propagation process that not only produces accelerated growth, but yields healthier, more robust, disease-resistant plants. The new method is a proprietary blend of currently accepted practices with the addition of new, state-of-the-art technologies.

Prairie Grove, Arkansas (PRWEB) June 25, 2014 -- Berries Unlimited, LLC has developed a blackberry propagation process that not only produces accelerated growth, but yields healthier, more robust, disease-resistant plants. The new method is a proprietary blend of currently accepted practices with the addition of new, state-of-the-art technologies.

The production of blackberries is a huge industry in Arkansas and has been for well over 100 years. In 2004, the State produced approximately 2 million pounds (1,000 tons) of blackberries on 500 acres. This averaged to 4,000 pounds per acre.

While the blackberry is native to Arkansas, many cultivars (cultivated varieties) have been developed by the University of Arkansas and others.

Increased production – while maintaining a quality product – is important in any industry. It's even more crucial in food source production. The North American Honeyberry Corporation, DBA Berries Unlimited, is committed to research and development of improved blackberry propagation. The company is a licensed blackberry cultivar propagator for the University of Arkansas.

Lidia Delafield – scientist, renowned germination expert, and owner of Berries Unlimited – and managing director of Hare Delafield, botanical scientist, studied the top successful propagation and growing techniques used in blackberry plant production. Through extensive testing, they developed a process that took the best of these techniques and combined them into a proprietary and highly successful methodology.

Combining these techniques with state-of-the-art research in variable light control and sound wave resonance, the Delafields have developed a program that creates accelerated growth, raising blackberry plants to maturity in half the time of traditional methods.

With a potential daily output of 10,000 new plants each day and those plants growing to sellable size in less than 90 days, the new propagation method could prove to be of significant economic value to the state of Arkansas and the industry as a whole.

The company is currently going through the process of becoming the only Arkansas State certified producer of certified blackberry plant stock. The intense and complex process is expected to be completed sometime in the third or fourth quarter of 2014.

###

About Berries Unlimited, LLC:
Located in Prairie Grove, Arkansas, Berries Unlimited is a wholesale grower and licensed propagator of several varieties of small fruits, including blackberries, blueberries, raspberries, strawberries, and honeyberries. Berries Unlimited is a member of The International Society for Horticulture Sciences, North American Raspberry & Blackberry Association, The International Plant Propagators Society, and the North American Honeyberry Association.

Berries Unlimited, LLC, is also a certified blueberry propagator for the United States Department of Agriculture, and licensed propagators for the University of Arkansas, the University of Maryland, and Cornell University. The majority of their berries are tissue-cultured and virus-indexed in sterile laboratories, ensuring the best quality, virus-free berries available.

With both retail and wholesale operations, Berries Unlimited sells both berries and plants to consumers. They are considered specialists in assisting farmers set up both wholesale and U-Pick operations.

About Lidia Delafield:

Berries Unlimited owner, Lidia Delafield, worked for the Russian Academy of Sciences for 13 years, and is considered a germination expert as well as a world leader in honeyberry (Haskap) breeding. Her breeding program is one of the largest breeding programs in the world, with 19 new varieties released in 2013, and another 32 varieties which will be released over the next 2 to 3 years. Lidia grew up in Russia and has been growing and developing honeyberries (Haskap) for over 40 years.

###

For more information about this release, or to schedule an interview with Berries Unlimited, please contact:

Hare Delafield
Prairie Grove, AR 72753
Phone – (479)846-6030
Email – berriesunlimitedusa(at)gmail(dot)com
Website – http://www.berriesunlimited.com
Contact Information
Steve Maurer, Publicist
Maurer Copywriting
http://www maurer-copywriting.com
+1 (479) 304-1086

Hare Delafield, Marketing Director
Berries Unlimited, LLC
http://www berriesunlimited.com
(479) 846-6030

Online Web 2.0 Version
You can read the online version of this press release here.