IGI Global Partners with ReadCube to Increase Discoverability of Content across Web, Desktop, and Mobile Platforms

*IGI Global’s 160 peer-reviewed journals will be enhanced and indexed on ReadCube’s platform – used by more than 5.7 million researchers worldwide.*

Cambridge, MA (PRWEB) July 09, 2014 -- IGI Global, an international publisher of progressive academic research, today announced an agreement with Boston-based publishing technology company, ReadCube, to enhance its content via indexing on ReadCube’s platform, used by more than 5.7 million researchers worldwide. ReadCube Discover will enhance the discoverability of all 160 of IGI Global’s peer-reviewed journals by leveraging its web, desktop, and mobile reading portals, search engines, and recommendation feeds. What’s more, all articles within IGI’s journal titles will be enhanced with ReadCube’s signature reading experience.

“As publishers, our goal is to make IGI Global’s wealth of content widely discoverable to readers,” said Kristen Stauffer, IGI Global’s Library Relations Coordinator. “At the same time, we want to ensure our readers are offered the best possible reading experience. We’re excited to be working with ReadCube to accomplish both of these goals.”

ReadCube Discover enables content to be fully enhanced and discoverable within ReadCube's suite of scholarly tools. Across ReadCube’s web, desktop, and mobile applications, IGI Global articles will be seamlessly enhanced to include helpful features such as hyperlinked in-line citations, annotations, clickable author names, direct access to supplemental content and figures, social sharing, and Altmetrics.

“The ability to discover and effectively learn from scholarly content is the bedrock upon which discovery is built,” said Sinisa Hrvatin, co-founder of Labtiva. “We look forward to working with IGI Global to optimize their content, realizing benefit for both IGI and our researcher community.”

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About IGI Global:

Founded in 1988, IGI Global, headquartered in Hershey, Pennsylvania (USA), is an innovative international publishing company specializing in the publication of research-based reference works, including books, encyclopedias, journals, teaching cases, proceedings, and databases focusing on the subject areas of: engineering, healthcare, business, education, social science, library science, environmental science, public administration, computer science, and the humanities. IGI Global produces high-quality scholarly publications aimed at providing the research community and academic research libraries with reference publications on emerging innovations in diverse fields. IGI Global journals are listed in some of the most credible indices, including Thomson Reuters, Scopus, Compendex, PsycINFO, INSPEC, and Cabell’s Directories. IGI Global journals are available for individual purchase in both print and electronic formats, as well as on the individual article level. Additionally, all of IGI Global’s journals are housed in InfoSci®-Journals, one of IGI Global’s most premier databases, with a rapidly expanding full-text collection of peer-reviewed, scholarly journals.

For more information about IGI Global, please visit [http://www.igi-global.com](http://www.igi-global.com) or contact eresources(at)igi-global(dot)com.
About ReadCube:

ReadCube develops software to make the world of research more accessible and connected. Its free desktop application for PC and Mac helps researchers in any discipline easily organize and manage existing article libraries, and discover new literature through searches and daily-personalized recommendations. ReadCube offers a suite of innovative services to publishers, including Readcube Discover, ReadCube Connect, and ReadCube Checkout. Partners such as Nature Publishing Group, Frontiers, Wiley, Palgrave, and SciELO have adopted ReadCube’s publisher technologies. Harvard researchers Robert McGrath and Siniša Hrvatin founded Labtiva in 2007, which now has offices in Cambridge, MA and Zagreb, Croatia, and is supported by Digital Science, a technology division of Macmillan Science and Education.

To find out more about ReadCube, visit: http://www.readcube.com. For publisher inquiries, contact publishers(at)readcube(dot)com
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