Pri-Med and the University of South Carolina School of Medicine Launch National Ultrasound Education Initiative for Primary Care Clinicians

Entities Team Up to Educate Primary Care Clinicians On the Latest Advances in Ultrasound to Advance Patient Care

Boston, MA (PRWEB) July 23, 2014 -- DBC Pri-Med LLC, the leading provider of professional medical education to a community of more than 260,000 clinicians and the University of South Carolina School of Medicine Ultrasound Institute will launch a national continuing medical education (CME) curriculum to educate and train practicing primary care clinicians about new advancements in ultrasound and how to utilize these technologies at the point-of-care.

Pri-Med and the University of South Carolina School of Medicine will deliver its first education programs at Pri-Med East Annual Conference in Boston on September 12-14, 2014 and at Pri-Med Midwest Annual Conference in Rosemont, IL on October 16-18, 2014 to educate more than 7,800 primary care clinicians engaged in patient care. The one-day course track will be led by the University of South Carolina Ultrasound Institute faculty and will include live CME presentations, panel discussions, hands-on workshops, and post-conference follow-up activities online.

“The emergence of smaller, portable and more affordable ultrasound tools is having a profound impact on how clinicians assess and diagnose health conditions at the point-of-care,” says Dr. Richard Hoppmann, Director of the University of South Carolina School of Medicine Ultrasound Institute. “Through our collaboration with Pri-Med we are further positioned to deliver on our mission to empower all practitioners with the knowledge and training to incorporate ultrasound technology in their practice.”

The course content at Pri-Med will focus on an introduction to point of care ultrasound in the primary care setting, hands-on demonstrations on how to use ultrasound for various clinical exams as well as how to acquire and interpret images, and the benefits of incorporating ultrasound in a primary care practice.

“We are honored to have the opportunity to work with the University of South Carolina to provide the Pri-Med clinician community with an exciting, hands-on opportunity to learn about technological advances in clinical ultrasound,” said Marc L. Mosier, MD, Chief Medical Officer of Pri-Med. Building on our history of connecting clinicians with engaging, relevant, evidence-based medical education through convenient and effective formats, we look forward to bringing this important educational curriculum to clinicians across the US.”

A recent Pri-Med study finds that 93% of clinicians are interested in learning about diagnostics and testing during CME conferences. For more information about the ultrasound curriculum or to register for an upcoming program visit Pri-Med East Annual Conference or Pri-Med Midwest Annual Conference.

About Pri-Med
Pri-Med is an operating division of Diversified Communications. Based in Boston, Mass., the organization has been a trusted source for professional medical education to over 260,000 clinicians since 1995. Through live meetings in over 30 U.S. cities and online at www.pri-med.com, clinicians rely on Pri-Med for opportunities to engage with local peers, meet internationally renowned faculty, and participate in world-class educational activities. In 2012, Pri-Med purchased Amazing Charts, a leading provider of electronic health records (EHR)
to independent medical practices. Amazing Charts operates as an independent operating subsidiary of Pri-Med. For more information, visit: www.amazingcharts.com.

About the University of South Caroline School of Medicine Ultrasound Institute
The University of South Carolina School of Medicine Ultrasound Institute has an extensive ultrasound training program with the intent of providing a series of educational programs for its medical students, medical residents, and practicing physicians in primary care from around the state, the Southeast, and globally. Programmatic activities include the first four-year curriculum in the U.S. for clinical ultrasound for medical students, ultrasound training integrated into medical residency curriculum in primary care, on-site ultrasound training for South Carolina rural primary care physicians, and CME-accredited ultrasound training program for physicians. Visit: ultrasoundinstitute.med.sc.edu/.

source: Pri-Med Study, August 2013, N=257 primary care clinicians

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