The Santa Fe Indian Market® Announces Four Couture Fashion Events Featuring Top Native Designers

Visitors at this year's SFIM14 can experience four different events featuring one of a kind, high fashion designs by four premier Native American Designers including Orlando Dugi, Jamie Okuma, Bethany Yellowtail, and Sho Sho Esquiro.

Santa Fe, NM (PRWEB) August 08, 2014 -- Santa Fe Indian Market is in its 93rd year of bringing Native American Arts to the world and to this year's SFIM events lineup a strong presence in couture fashion.

Designers set to showcase pieces from their most recent collections specially made for Santa Fe Indian Market week 2014. Representing different Indigenous backgrounds each of these designers bring their own contemporary style as seen on runways throughout the fashion world. These pieces are made in sample sizes available for purchase and custom ordered to size and fit. All designs are of high quality material, one of a kind, hand made design and bring an incredible diverse element to the World’s Best Native Arts Show- SFIM14.

Designer Orlando Dugi (Dine) of DUGI - DUGI first began with elaborately hand-beaded evening clutches and bags, then introduced a line of jewelry to the brand, and now includes evening gowns. DUGI has shown their designs at Mercedez Benz Oklahoma Fashion Week, PLITZS New York City Fashion Week, and others. http://www.orlandodugi.com

Designer Jamie Okuma (Luiseno/Shoshone-Bannock) - At the age of 22, Okuma became the youngest artist in the history of Santa Fe Indian Market to win Best of Show, which would become the first of her four Best in Show awards: two from SWAIA and two from the Heard Museum Indian Fair and Market. http://on.fb.me/1oNmXDz

Designer Bethany Yellowtail (Crow/Northern Cheyenne) - Yellowtail has contributed to major brands such as the BCBGMAXAZRIA GROUP, Kardashian Collections, as well as private labels sold in Macy’s, Nordstrom, and other fine retailers. Through her use of Authentic Native textiles, Yellowtail is on a mission to restore tribal identity to global fashion, as well as showcase the diversity of contemporary Native America. http://bit.ly/1r0TDg0

Designer Sho Sho Esquiro Award winning artist Sho Sho Esquiro grew up in the Yukon, Canada. She's inspired by her Native American roots and her love for intoxicating colour, fabric and textures combining it with her traditional knowledge of Native textiles. Sho Sho expresses herself through her passion as a contemporary artist of clothing and canvases. http://www.shoshoesquiro.com

Events produced by Amber-Dawn Bear Robe (Blackfoot/SikSika).

Events include:
Thursday August 21, 2014 5-7pm Museum of Indian Arts and Culture;
Legends, Legacy, and Living Artists: A Tribute to Allan Houser
Saturday August 23, 2014 2pm Cathedral Park;
SFIM14 Official Fashion Show
Saturday August 23, 2014 5-9pm La Fonda On the Plaza
Live Auction Gala  
Sunday August 24, 2014 9am  
SFIM Fashion and Designer Challenge

About SWAIA Santa Fe Indian Market The Santa Fe Indian Market exists to provide a platform for established and aspiring Native/Indigenous artist to nurture and sell the art they create. ###

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#SFIM14 #FashionSFIM
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