Brady to Attend the ISBER 2015 Annual Meeting & Exhibits

Company to exhibit and showcase its durable laboratory labeling solutions

MILWAUKEE, Wis. (PRWEB) May 01, 2015 -- Brady (NYSE:BRC), a global leader in industrial and safety printing systems and solutions, today announced it will attend the ISBER (International Society for Biological and Environmental Repositories) 2015 Annual Meeting and Exhibits. The conference will take place May 5-9, 2015, at the Sheraton Phoenix Downtown in Phoenix, Arizona. Brady will be exhibiting at booth #416.

At the meeting, Brady will exhibit its laboratory labeling solutions that are engineered to withstand harsh lab conditions, including chemicals, autoclaves, liquid nitrogen, high temperatures and more.

To learn more about the importance of effective labeling and how reducing label errors can increase productivity and reduce cost, download the Error Reduction Whitepaper.

Visit BradyID.com/lab for learn more about Brady’s lab solutions or visit Brady at booth #416.

For more information:
For Brady’s complete product offering, visit BradyID.com.

About Brady Corporation:

Brady Corporation is an international manufacturer and marketer of complete solutions that identify and protect people, products and places. Brady’s products help customers increase safety, security, productivity and performance and include high-performance labels, signs, safety devices, printing systems and software. Founded in 1914, the company has a diverse customer base in electronics, telecommunications, manufacturing, electrical, construction, education, medical, aerospace and a variety of other industries. Brady is headquartered in Milwaukee, Wisconsin and as of August 1, 2014, employed approximately 6,400 people in its worldwide businesses. Brady’s fiscal 2014 sales were approximately $1.23 billion. Brady stock trades on the New York Stock Exchange under the symbol BRC. More information is available on the Internet at www.bradycorp.com.

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Contact Information
Casey Schaak
Brady Corporation
http://www.BradyID.com
+1 (414) 438-7029

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