Megabus.com Begins “Name the Bus” Campaign to Honor New York & New Jersey

Residents Can Vote Online for the Bus Name that Best Represents their State

Elizabeth, NJ (PRWEB) August 10, 2015 -- Megabus.com – the popular city-to-city, express bus company announced a plan to name one of their buses after each state in which they operate.

The bus names will be selected entirely by customer and resident votes in order to choose the monitor that best represents each state. All of the bus names on the ballot were chosen because they are heavily associated with New York and New Jersey, or commemorate a piece of the history of the states.

“We value our customers’ opinions and are excited to see the name they select to represent their state,” said Dale Moser, CEO of megabus.com. “This is our way of honoring the customers of each of the states that have helped our business to grow.”

Voting is now open to residents of New York and the ballot includes the following options:

- The Big Apple
- The Empire State
- Henry Hudson
- Niagara Falls

Voting is also now open to residents of New Jersey and the ballot includes the following options:

- The Garden State
- The Jersey Shore
- Thomas Edison

Customers and residents can visit http://us.megabus.com/namethebus.aspx to vote online for their favorite bus name on or before August 17. Winning bus names will be announced via Megabus.com’s social media channels.

Megabus.com high-resolution photos and broadcast-quality video for download:

PHOTOS: http://us.megabus.com/image-gallery.aspx

ABOUT MEGABUS.COM

Megabus.com, one of the largest privately funded providers of city-to-city express bus transportation, maintains the highest (Satisfactory) safety compliance rating with the Federal Motor Carrier Safety Administration. Transportation Safety Exchange (TSX), an independent safety rating organization that provides safety ratings of more than 300,000 passenger and freight carriers, announced in January 2014 that all megabus.com carriers are TSX-approved. Megabus.com is the first carrier group to achieve TSX approval, demonstrating the most stringent safety standards in the industry.

Megabus.com operates service to/from more than 120 major cities in North America from 23 hubs in Atlanta, Baltimore, Boston, Buffalo, Chicago, Cincinnati, Cleveland, Columbus, Gainesville, Los Angeles, Memphis,
Mobile, New Orleans, New York, Orlando, Philadelphia, Pittsburgh, Richmond, San Francisco, St. Louis, Texas Triangle (Austin, Dallas, Houston, San Antonio), Washington, D.C. and Toronto – creating more than 1,000 new, professional jobs during the past eight years.

Since its launch on April 10, 2006, megabus.com has served more than 40 million customers.

Service for megabus.com operates daily. Fares shown are one-way and include all government taxes.

* Watch the safety information video here: http://bit.ly/1W6sfdk

Megabus.com is a subsidiary of Coach USA, one of the largest transportation companies in North America. Paramus, N.J.-based Coach USA owns and operates a family of 25 local companies in North America, some that have been in business for more than 75 years, which operate scheduled bus routes, motor coach tours, airport transportation services, charters and sightseeing tours.

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