Winners Announced in Best in Biz Awards 2015

High caliber judging panel scored over 600 award nominations to determine winners

Los Angeles, CA — (PRWEB) December 02, 2015 -- Dec 2, 2015 – Best in Biz Awards, the only business awards program judged by members of the press and industry analysts, today announced the winners in its 2015 competition. As in previous years, the fifth annual program in North America featured a large and distinguished judging panel comprised of members of the media who reviewed and scored the hundreds of award nominations. More than 600 award nominations were received this year in a variety of company, executive, team, product, PR and media focused categories. Nominations were fielded from public and private companies of all sizes, from virtually every major industry and region in the U.S. and Canada, showcasing the very best of North American business.

Best in Biz Awards 2015 honors were presented in 60 categories, including Company of the Year, Fastest-Growing Company of the Year, Most Innovative Company of the Year, Best Place to Work, Technology Department of the Year, Executive of the Year, Most Innovative Product of the Year, Best New Product of the Year, PR Campaign of the Year and Website of the Year.


For the first time, Best in Biz Awards is recognizing the most awarded companies participating in this year’s program using a weighted-medal point system. The top spot this year was taken by UnitedHealthcare and its subsidiaries having been recognized for honors in 6 categories (11 points). Actiontec was our second most awarded winner with 5 awards (10 points). Tied for the third spot were two companies: Creative Lodging Solutions (3 awards) and Fidelity Investments (4 awards) (each with 8 points). Finally in fifth position was another tie between Airpush, American Express, Discovery Education and PGi, all multiple award winners with 7 points apiece. For the complete list of BiBA’s Top 5 most awarded companies, see: http://www.bestinbizawards.com/2015-5-most-awarded/.

Winners of Best in Biz Awards 2015 were determined based on scoring from an independent panel of 46 judges from highly recognized newspapers, business, consumer and technology publications, radio outlets, and analyst firms. In addition to the numerous judges returning from previous panels from years 2011 – 2014, this year’s judging panel included several worthy additions to the high-profile group. The panel included contributors to ABC, About.com, Bloomberg Businessweek, Buffalo News, Business News Daily, Chip Design Magazine,
Select quotes from Best in Biz Awards 2015 judges:
“T’m honored to be a returning judge for the 2015 Best in Biz Awards,” said Nicole Taylor, assistant editor at Business News Daily, serving on the judging panel in her second Best in Biz Awards. “The entrants in the Most Innovative Company of the Year category truly understand what it means to bring something new and different to the table in a world where most companies just piggyback off something someone else has done.”

“The entries in this year’s App of the Year category were extremely competitive. The apps offered better business solutions to numerous essential markets. They pushed the use of mobile device productivity and business problem-solving to new levels of ingenuity,” said Jack Germain, ECT News Network, returning to judge his fifth Best in Biz Awards program. “Likewise, the judging criteria demanded insight into existing market strategies and technologies to separate the best of the best from the very impressive and the above average contenders. The winners in this category are also the business users and their customers who are better served by these App of the Year contestants.”

“In the more than 15 years that I have been covering enterprise and consumer technology, it’s been fascinating to watch “old school” tools and technologies evolve for the cloud era,” said Mathew Schwartz, InfoRiskToday, returning to the Best in Biz Awards judging panel for the second time. “What struck me most about this year’s entries in the Best in Biz Awards were the businesses that — brandnames or not, long-established players or even more recently birthed organizations — continue to grapple with how to best reinvent themselves, and by doing so best tap the latest technology possibilities and capabilities for better attracting, retaining and serving their customers.”

“What impressed me about this year’s entries was their depth, variety and energy,” said Dale Dauten, having served on every judging panel during the past five years of Best in Biz Awards. “Studying these entries, you feel the rush of relentless creativity. Hang on for the ride – the engine of innovation is racing ahead.”

About Best in Biz Awards
Best in Biz Awards recognizes top companies, teams, executives and products for their business success as judged by established members of the press and industry analysts. Best in Biz Awards honors are conferred in two separate programs annually: North America, and International. Entries will begin to be accepted in the fourth annual Best in Biz Awards International program in January 2016. Any organization worldwide may enter any of the more than 60 company, department or team, executive and product categories. For more information about the entry process and categories in the International program, please visit:
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