Advantech B+B SmartWorx Announces a New Distribution Agreement with Future Electronics

Advantech B+B SmartWorx will leverage the extensive field engineering resources and world class physical distribution capabilities provided by Future Connectivity Solutions, a division of Future Electronics, to promote their cellular routers and gateways and the Wzzard Wireless Sensing Platform.

Ottawa, IL (PRWEB) March 21, 2016 -- Advantech B+B SmartWorx, a worldwide leader in Intelligent Industrial Network Connectivity, announced today that it has signed a distribution agreement with Future Electronics (Future), a leading global distributor of electronic components, for the promotion and sale of B+B SmartWorx branded products in the Americas. Future will leverage its dedicated wireless and RF business unit, Future Connectivity Solutions, to promote B+B SmartWorx’s industrial cellular routers and gateways, and the Wzzard Wireless Sensing Platform. B+B SmartWorx’s intelligent networking products can host application software and primarily support customers in remote or demanding environments.

This distribution agreement allows Advantech B+B SmartWorx to leverage Future’s extensive field engineering resources and world class physical distribution capabilities. “Intelligent Connectivity is the key to the development of the Industrial IoT. Future Electronics knows that and has demonstrated a keen understanding of the path customers need to take. Their Future Connectivity Solutions Group has the strong and experienced team needed to communicate the unique capabilities of our wireless product platforms to the American Industrial customer. We are delighted they will be representing our product solutions in North America.” says Jerry O’Gorman, President of Advantech B+B SmartWorx.

Advantech B+B SmartWorx’s extensive product offering and roadmap, provides Future Connectivity Solutions with one of the most versatile cellular and wireless sensing platform lines in the industry. “We believe that B+B’s product offering, with its flexible modular design and scripting options will provide our dedicated wireless sales managers and engineers a wide range of application options and support for our customer base.” says Matthew Rothon, Vice President Marketing, Future Connectivity Solutions.

Future Connectivity Solutions, a division of Future Electronics, is uniquely positioned to support of multitude of marketing, engineering and logistics services in the IoT space. “Our dedicated business unit is focused on providing a high level of support and services in the connectivity space. This includes a wide range of product support, demo and development support and system software support. All designed to help customers accelerate their time to market.” added Kelly-Anne Murphy, Director of Marketing for Future Connectivity Solutions.

About Advantech B+B SmartWorx

Founded in 1981, B+B SmartWorx designs and manufactures intelligent M2M and IoT connectivity solutions for wireless and wired networks. Specializing in intelligent connectivity at the “edge” of networks in remote and demanding environments, the company’s product solutions use Ethernet, serial, wireless, cellular and USB communication technologies.

In 2016 B+B SmartWorx became part of Advantech, a leading global provider of trusted and innovative products, services and solutions in industrial automation and embedded computing across diverse industries and applications. Together, Advantech B+B SmartWorx work to enable and intelligent planet.
Advantech B+B SmartWorx is headquartered in Ottawa, Illinois, USA with EMEA operations based in Galway, Ireland and the Czech Republic. Additional engineering locations are based in California. To learn more, visit us at [www.advantech-bb.com](http://www.advantech-bb.com)

About Future Electronics

Future Electronics is a global leader in electronics distribution, ranking 3rd in component sales worldwide, with an impressive reputation for developing efficient, comprehensive global supply chain solutions. Founded in 1968 by Robert Miller, the company has established itself as one of the most innovative organizations in the industry today, with 5,000 employees in 169 offices in 44 countries around the world. Future Electronics is globally integrated, with one worldwide IT infrastructure providing real-time inventory availability and access, while enabling full integration of its operations, sales and marketing worldwide. Offering the highest level of service, the most advanced engineering capabilities and technical solutions through all stages of the design-production cycle, and the largest available-to-sell inventory in the world, Future’s mission is always to Delight the Customer®. For more information, visit [www.FutureElectronics.com](http://www.FutureElectronics.com).
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