TrueLine Publishing Launches Toggle, a New Magazine for Technology Executives

Toggle, new trade magazine targeting technology executives, added to TrueLine Publishing custom media suite

Portland, Maine (PRWEB) June 01, 2016 -- TrueLine Publishing has announced the addition of Toggle, a quarterly business-to-business trade journal highlighting the vital role that technology plays in a variety of companies and organizations, to its media suite.

“We are excited to launch Toggle because in today’s market, technology drives production,” says Haj Carr, founder and CEO of TrueLine Publishing, creator of Toggle. “CEOs and directors usually get the spotlight and recognition for growth, but the unsung heroes of most contemporary expanded markets are the CTOs and CIOs. Toggle will tell the story from the perspective of where most of the action happens — in the tech trenches.”

The inaugural edition of Toggle, released May 2016, compiles a collection of stories from the perspectives of technology executives of health care facilities, financial institutions, schools and universities, and other organizations across the country. It also includes features profiling an array of managed service providers to illustrate how some organizations choose to outsource their technology projects to specialists. Whether these operations source technological expertise in-house or from outside their organizations, we explore how institutions tackle the execution of state-of-the-art systems and platforms, the development of cutting-edge hardware and the integration of these technologies into day-to-day operations.

Toggle’s mission is to illustrate how technology helps companies to improve workflow, communicate more effectively with clients and operate more efficiently on a general scale.

Toggle is a highly optimized tool for relating the perspectives and success stories of technology executives. Much more than a magazine, Toggle tells insightful stories and provides a platform for marketing, sharing information and networking, tying together technology executives from distinct industries.

About Toggle

Toggle, created by TrueLine Publishing, is a magazine dedicated to highlighting the stories, successes and accomplishments of technology professionals across the United States. If you're a CTO or CIO whose work plays a central role in the day-to-day operations of your institution, we want to know your story. We’ll work with you to create an article that reflects you and the business or organization you represent, as well as provide custom marketing material that we will share with our 20,000 readers. Get involved and tell us your story today at www.togglemag.com/contact.
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