FareWell Joins ACLM’s Lifestyle Medicine Corporate Roundtable and Fills a Gaping Void in the Marketplace with a Digitally Delivered Lifestyle Intervention

The American College of Lifestyle Medicine today announced San Francisco-based FareWell as the newest addition to ACLM’s recently launched Lifestyle Medicine Corporate Roundtable. FareWell’s groundbreaking technology platform marries lifestyle medicine, nutrition science and culinary arts as a patient education and behavior change resource.

Naples, FL (PRWEB) August 16, 2016 -- The American College of Lifestyle Medicine (ACLM), the nation’s medical professional society for physicians, allied health professionals and healthcare executives dedicated to a lifestyle medicine-first approach to healthcare, today announced the addition of FareWell as a Founding Member of the Lifestyle Medicine Corporate Roundtable (CRT).

In the face of an epidemic of chronic, largely preventable disease, ACLM established the Lifestyle Medicine CRT, bringing together foresighted entrepreneurial, industry, medical and academic thought leaders for strategic collaboration focused on advancing the lifestyle medicine movement. The end goal: sustainable health and sustainable healthcare.

"FareWell and ACLM make ideal partners. With a lifestyle medicine focus, FareWell is able to think and act bigger than just prescribing another drug to provide modest relief to symptoms of preventable disease,” said FareWell Co-founder & CEO Kevin Appelbaum. "We’re committed to facilitating positive change on individual health, as well as on economic health. More of our tax dollars - about 25% - are spent on healthcare than anything else, and the vast majority of these dollars - almost $700 billion each year - go towards treating chronic, largely preventable diseases. Just a 10% decrease would unlock $70 billion a year in value. Few opportunities in the world have that sort of potential.”

ACLM recognizes that clinician access to effective patient education and behavior change resources is essential. These tools, such as FareWell’s, are what enable healthcare practitioners to effectively ‘prescribe’ lifestyle medicine.

FareWell Head of Health Mark Berman, MD serves on the ACLM Board of Directors. “What makes more sense for your financial health: to gamble on the lottery every week or to develop a long-term investment strategy? The same can be asked about your health and wellness,” emphasizes Berman. “Chances are, with a little support and strategic guidance, you can do things differently. FareWell is designed to provide the support and guidance that’s needed—with lifestyle medicine as the foundation. There’s no question that lifestyle medicine is the future of healthcare. As a physician, I’m proud to be associated with the American College of Lifestyle Medicine. FareWell’s founding membership in the Lifestyle Medicine Corporate Roundtable is central to our social responsibility as a company—helping to support ACLM’s effort to reach medical professionals with the ‘good news’ of lifestyle medicine.

ABOUT FAREWELL
Founded in 2015, FareWell aspires to restore human vitality and end the needless suffering caused by poorly informed habits by making the benefits of lifestyle medicine accessible and affordable to everyone. We are starting by helping people lose weight and reduce the risk of weight-related diseases through better nutrition.
and dietary behaviors. For more information visit: www.farewell.io.

ABOUT THE AMERICAN COLLEGE OF LIFESTYLE MEDICINE
ACLM is the professional medical association for those dedicated to the advancement and clinical practice of Lifestyle Medicine as the foundation of a transformed and sustainable healthcare system. More than a professional association, ACM is a galvanizing force for change. ACM addresses the need for quality education and certification, supporting its members in their individual practices and in their collective desire to domestically and globally promote Lifestyle Medicine as the first treatment option, as opposed to a first option of treating symptoms and consequences with expensive, ever increasing quantities of pills and procedures. ACM members are united in their desire to identify and eradicate the cause of disease. Join today at www.LifestyleMedicine.org. Learn more about Lifestyle Medicine 2016 and the 2nd annual Healthcare Transformation Summit at www.LifestyleMedicine2016.org.
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