Relias Learning Enters the Acute Care Training Market Acquires Swank HealthCare and AHC Media

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Cary, NC (PRWEB) October 11, 2016 -- Relias Learning expands its position as the most comprehensive training and education provider in the healthcare industry, from pre-acute to acute to post-acute care, by announcing the acquisitions of Swank HealthCare and AHC Media.

“Entering the acute care market is an important step towards training healthcare workers in all care settings,” said Jim Triandiflou, CEO, Relias Learning. “One-third of healthcare workers work in acute care settings. These acquisitions provide Relias a strong foothold in acute care, and allow us to further broaden the award-winning educational content that we provide to our clients across the continuum of care.”

Swank HealthCare is a distributor of online training for the acute care market that serves community hospitals across the United States, internationally, and serves the U.S. government as well.

AHC Media provides continuing medical education (CME), medical information, and publications to physicians and other healthcare professionals, aimed at improving patient care and outcomes. For over 40 years, the company has fostered professional development through award-winning healthcare and clinically related content in emergency medicine, clinical medicine and hospital management.

“We’re excited to join Relias Learning in providing training and education services to healthcare professionals,” said Tim Swank, Chairman of Swank Motion Pictures, Inc., the parent company of Swank HealthCare. “Partnering with Relias Learning is in the best long term interests of our healthcare education customers, who will benefit from the very best in technology and content available in the industry. At the same time, Swank Motion Pictures will continue to focus on the distribution of patient entertainment to the healthcare market.”

“Our clients will benefit from Relias Learning’s vast training catalog, which is constantly updated to address emerging issues and trends, said David Fournier, Publisher & CEO of AHC Media. “We’re thrilled to join Relias Learning and to continue educating healthcare professionals across multiple disciplines.”

Relias Learning offers more than 3,000 unique courses that are accessed by 3 million healthcare workers – from doctors and nurses to social workers and administrative personnel – helping them complete regulatory training, meet license requirements, and build the clinical expertise required to provide the very best patient-centered care. Relias focuses on “measurable improvement” and clinical outcomes, with products based on key principles of adult learning and the practical necessity of putting new learnings into practice in employees’ daily routines. New products include Pro On The Go™, a series of short mobile-optimized snippets focused on key clinical procedures and requirements, and BrainSparks™, follow-up reminder questions that are generated automatically after a completed training course, geared to put learning into action at the point-of-care.

About Relias Learning
Relias Learning provides an online training solution for over 6,000 healthcare providers across the continuum.
of care, covering both physical and mental health needs, as well as to law enforcement and correctional facilities. Relias offers unrivaled content, provides the ability for customers to create unique content including live training, and allows for the demonstration of skill and performance, all in a singular, powerful learning management system. Learn more about Relias Learning at www.reliaslearning.com.

About Swank HealthCare
Swank HealthCare is a leading distributor of online healthcare education for civilian and government hospitals, clinics and medical treatment facilities worldwide. Swank HealthCare is a division of Swank Motion Pictures, Inc.®, headquartered in St. Louis, MO. Founded in 1937, Swank is the world's largest non-theatrical distributor of motion pictures for public performance.

About AHC Media
AHC Media provides practical, concise and peer-reviewed medical information, publications, study guides and continuing education to healthcare professionals in order to improve patient care and outcomes. For four decades, AHC Media has fostered professional development through award-winning healthcare and clinically related content in emergency medicine, clinical medicine and hospital management.

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