Aragon Research Evaluates 17 Mobile Content Management Providers in its Latest Globe Report

Managing mobile content is becoming a must-have application in the enterprise as the need for integration becomes core to Digital Transformation. Aragon evaluates 17 providers in the market.

Palo Alto, California (PRWEB) December 05, 2016 -- Aragon Research, a technology-focused research and advisory firm committed to providing thought-leading strategic research and trusted advisory services, announced the publication of its third Globe™ report for Mobile Content Management, 2016.

As Cloud becomes a core tenant of the digital enterprise, Mobile Content Management is being recognized as one of the “go-to” applications that helps enterprises share information faster both inside and outside of the enterprise. This market is continuing to grow and mature as enterprises realize that content is a key place to start when it comes to Digital Transformation initiatives.

“The seventeen providers in our MCM Globe are responding to the changing needs of the enterprise when it comes to managing mobile content,” said Jim Lundy, CEO and Lead Analyst at Aragon Research. “Not only are they making it easier to access content and collaborate around it, they are also adding capabilities such as Document Editing, making them much more of a threat to traditional Cloud Office Suite providers.”

The Globe report evaluates seventeen providers in Mobile Content Management and ranks them as either a Leader, Innovator, Contender, or Specialist. Enterprises should use this report as a guide when considering potential Mobile Content Management providers. Learn more by reading The Aragon Research Globe™ for Mobile Content Management, 2016.

About Aragon Research
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