QBit - “Next Frontier” of Wearable Football Training Technology

Prototype Testing Planned for December 2017- Precision Sports Devices, LLC in Westminster, CO is working in partnership with FOX Sports Network’s lead college football analyst and former University of Colorado quarterback Joel Klatt to introduce a product that will revolutionize football training.

Denver, CO (PRWEB) November 02, 2017 -- Precision Sports Devices, LLC in Westminster, CO is working in partnership with FOX Sports Network’s lead college football analyst and former University of Colorado quarterback Joel Klatt to introduce a product that will revolutionize football training. One of the foremost experts in college football, Klatt will serve as a spokesman through a marketing agreement for QBit, a patented training device designed to improve passing game performance for quarterbacks. Visit Fox Sports for additional background on Joel: http://www.foxsports.com/presspass/bios/on-air/joel-klatt.

Although production hasn’t yet started, a manufacturing agreement is in place with Denver Plastics and prototype testing is planned for December 2017 at the University of Colorado. The wearable sports technology gauges the actual lateral head position relative to optimal lateral head position, measuring against the horizontal axis, in conjunction with a digital interface application. You can look up patent #9,586,116 at: http://patft.uspto.gov/.

The QBit device was developed by Dave Churchman, a sporting goods professional with decades of executive-level sales and marketing success in growing mutually-profitable businesses for both the manufacturer and retailer. He has represented industry icons like New Balance, Adidas, Russell Athletic, and Puma as well as led strategy for some of America’s most notable retail brands, including Bass Pro Shops, Famous Footwear, Boulder Running Company, Sports Authority, Academy Sports+Outdoors and Cabela’s. Mr. Churchman engineered many win-win partnerships, including the McDonald’s All-American game and official footwear sponsor of the University of Kansas (Basketball-Puma), the Bolder Boulder 10K race (Running-New Balance) and Colorado State (Football-Russell Athletic). He holds a B.S. degree in Small Business Management from the University of Colorado at Boulder.

Churchman, Founder/CEO of Precision Sports Devices, says, “This device encourages behavioral habits that will make a quarterback a more effective passer in the practice environment, which translates to better game performance. We think individual performance improvement in a team sports setting is the next frontier for wearable digitals. It’s about training, not tracking – apps are great for analyzing data, but they don’t help you win – this technology helps a team win by redirecting behavior through game-changing innovation. We’re honored to have Joel on our team and look forward to his involvement in the product development process.”

Considered one of the most productive players to have ever played the quarterback position at the University of Colorado, Klatt set 44 school records as a quarterback from 2002-2005. He became only the third player in school history to throw for more than 2,500 yards in his first season as a starter, racking up 2,614 yards and 21 touchdowns. Klatt finished his CU career as the school’s all-time leader in passing yards, touchdowns, competition percentage and completions. Following graduation, he was invited to the Detroit Lions and New Orleans Saints rookie mini-camps in 2006, and was signed as a free agent by the Saints.
“This concept and design can actually train, in real time, the eyes of a quarterback to develop a deeper understanding of the position and team-specific concepts. Simply put, it belongs on as many quarterbacks as possible, regardless of age or experience level.” – Joel Klatt.
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