GlobalHealth Offers Zero Dollar Primary Care Physician Visits and Strong Benefits to its Members by Investing in Innovation

GlobalHealth upgrades its VitreosHealth Predictive Analytics platform with models for new enrollment and behavioral health insights

DALLAS (PRWEB) December 06, 2017 -- GlobalHealth, an industry-leading health maintenance organization in Oklahoma and longstanding VitreosHealth client, is investing heavily in their predictive analytics driven medical management programs. GlobalHealth is changing health insurance in all 77 counties of Oklahoma. GlobalHealth’s care managers work proactively with each member to design a personalized care plan to address their specific needs and ensure the best possible health outcomes. The organization utilizes cutting edge, predictive data analytics technology to deliver improved healthcare as part of its commitment to making health insurance more affordable. Its membership includes state and education employees, federal employees, municipal employees and Medicare Advantage members.

“We continue to make enhancements to our medical management programs with the help of VitreosHealth. By leveraging their predictive technology, we are currently experiencing an 8% reduction in emergent admissions for our Medicare Advantage population,” says GlobalHealth’s Chief Operating Officer, David Thompson. “These improved outcomes are significant for the members we serve. We are able to share this success with our providers by improving reimbursement and with our members by offering zero dollar primary care physician visits and strong benefits.

VitreosHealth is the leading source for AI-driven insights for population health management. Vitreos leverages varied data sources including EHR, claims, Health Risk Assessments (HRAs), social determinants, and well-being data for predictive risk and prescriptive care management. The company offers the solution through the first healthcare Insights-as-a-Service (IaaS) delivery model. VitreosHealth is changing the economics of healthcare for their clients.

With the new enhancements for GlobalHealth, VitreosHealth will deliver two new proprietary predictive models. The first new model will utilize member-reported data captured in HRAs to lessen the information gap that occurs for every new enrollee. Using this HRA data and the CMS MOD file data, Vitreos can accurately predict even a brand-new member’s risk and immediately assign them to a care manager should the need arise. The second new model leverages historical mental health claims from third party vendors for pertinent behavioral health insights that can provide a more complete picture of a member for a care management team.

About GlobalHealth
GlobalHealth is changing health insurance in Oklahoma. As an industry leader, GlobalHealth is an Oklahoma-based health maintenance organization covering more than 44,000 individuals in all 77 Oklahoma counties. Working proactively with each member, GlobalHealth engages a personalized management plan to address their specific needs and ensure the best possible health outcomes. GlobalHealth utilizes cutting edge, predictive data technology as a foundation to deliver improved healthcare as part of its commitment to making health insurance more affordable. Its membership includes state and education employees, federal employees, municipal employees and Medicare Advantage members. GlobalHealth employs more than 250 associates throughout Oklahoma. To learn more, visit www.GlobalHealth.com.

About VitreosHealth
VitreosHealth offers the first Insights-as-a-Service delivery model for advanced population health analytics. They leverage Big Data and predictive and prescriptive health insights for population risk models that provide a complete view into the healthcare continuum. Their adaptive insights achieve a patient-centric focus for each perspective within a healthcare organization that leads to quality health outcomes and improves financial performance for a measurable return on investment. VitreosHealth was recently awarded Frost & Sullivan’s 2016 North America Award for New Product Innovation for Advanced Population Health Analytics Solutions. To learn more, visit www.vitreoshealth.com

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