ASHA CEO Arlene Pietranton Named 2018 ASAE Key Award Winner

Prestigious Award is One of ASAE’s Highest Individual Honors

ROCKVILLE. Md. (PRWEB) June 28, 2018 -- Arlene A. Pietranton, PhD, CAE, FASAE, chief executive officer of the American Speech-Language-Hearing Association (ASHA), has been selected to receive the American Society of Association Executive’s (ASAE) 2018 Key Award, it was announced this week.

One of the ASAE’s highest individual honors, the Key Award is presented to an association chief staff executive who demonstrates exceptional qualities of leadership in their association and displays a deep commitment to voluntary membership organizations.

The award will be presented to Pietranton at the 2018 ASAE Annual Meeting & Exposition, August 18–21, in Chicago. There she will become part of a rich heritage of past Key Award recipients that extends as far back as 1960. This includes ASHA’s previous staff executive—Executive Director Frederick Spahr—who was also a Key Award recipient.

“I am truly honored to be recognized by ASAE with the 2018 Key Award, and to join an esteemed group of colleagues who have received this tremendous honor,” said Pietranton. “My volunteer service within the ASAE community continues to be one of the joys of my career, making this designation especially meaningful.”

Pietranton has a long history of volunteer service within ASAE. She was a member of ASAE’s Board of Directors from 2008–2015, and she served as ASAE Foundation Chair in 2012–2013 and board chair in 2013–2014. Since 2004, she has been a member of the Key Professional Association Committee. She is working on the Centennial Task Force (2016–present) and Power of A Committee. She became a Fellow in 2010 and served on the Fellows Selection Committee (2010–2013).

Pietranton has served as ASHA’s CEO since January 2004 and is an ASHA Fellow. Prior to holding her current position at ASHA, she was the association’s chief staff officer for speech-language pathology (1996–2003) and director of health care services (1994–1996). Before joining ASHA, Pietranton worked at the George Washington University Medical Center, where she held several clinical and administrative positions, including director of speech-language pathology and audiology services, director of rehabilitation services, and administrative director of the Neurological Institute.

This past March, Association TRENDS honored Pietranton with its Association Executive of The Year award. In 2015, CEO Update named her Professional Society CEO of the Year.

About the American Speech-Language-Hearing Association (ASHA)
ASHA is the national professional, scientific, and credentialing association for 198,000 members and affiliates who are audiologists; speech-language pathologists; speech, language, and hearing scientists; audiology and speech-language pathology support personnel; and students. Audiologists specialize in preventing and assessing hearing and balance disorders as well as providing audiologic treatment, including hearing aids. Speech-language pathologists identify, assess, and treat speech and language problems, including swallowing disorders.

www.asha.org
Contact Information
Francine Pierson
ASHA
http://www.asha.org
+1 301-296-8715

Online Web 2.0 Version
You can read the online version of this press release here.