Blue Marble Offers an Ecosystem of Sustainable Innovation Services through Collaborative Partnerships

Blue Marble will showcase creativity, collaboration, and innovative solutions with their strong network of partners at IFT 2018

MISSOULA, Mont. (PRWEB) July 12, 2018 -- Blue Marble is proud to announce their new partnerships with Biomimicry 3.8, Clearas Water Recovery, and COBREW Gas Recovery, to deliver a more robust innovation service package within the food and cosmetics industries. This strategic combination of services within close proximity, along with Cutthroat Laboratories and Bearhat, allows for full access to expertise ranging from green chemistry to biological manufacturing, natural colors to novel flavor compounds, industrial lifecycle improvements to new product development. The partnerships combine biological intelligence, design thinking, concept development, and rapid prototypes in a process that delivers more cost-effective solutions to a variety of industries.

“Working in the front-end of innovation requires we continuous adaptation and evolution of our work to meet the needs of our clients. Our partnership with Blue Marble enables us to take our work further into the prototyping process, making it easier for companies to advance biomimicry projects. It’ll be exciting to showcase how quickly this allows us to get groundbreaking innovations off the shelf and into the marketplace,” said Nicole Miller, Biomimicry 3.8 Managing Director.

Blue Marble takes a holistic approach as an innovation service provider. As of last fall, Blue Marble launched Cutthroat Laboratories, an analytical service company designed to offer global quality services to small and medium sized organizations looking for guidance in food safety, science, and product development. As of March 2018, Blue Marble has been able to effectively demonstrate their support of intrapreneurship by taking technological innovations to market through their indie brand, Bearhat. As Blue Marble continues to build a diverse network of innovation services, opportunities emerge for clients to impact the market with a complete sustainability story. “There is added value to interacting with our ecosystem of partners,” states James Stephens, CEO of Blue Marble. “We can now offer a complete package of solutions that matches the sustainability story consumers are demanding.”

COBREW’s founder Taylor Woods states, “We are very excited about our partnership with Blue Marble Biomaterials. Their existing fermentation infrastructure coupled with various CO2 end use applications provides a great technology incubator to design, test, and optimize our equipment to better meet the needs of various customers within the food, beverage and industrial industries. Being in the same ecosystem has allowed COBREW to push beyond its original brewery customer and explore other food and beverage applications where sustainability and cost sensitivities exist.”

All six companies will demonstrate their work together at the upcoming International Food and Technology (IFT) trade show, July 15-18, in Chicago, Illinois, Booth #S1662. Trade show attendees will be able to ideate and innovate along with chemists, engineers, biomimetics, microbiologists, and product developers to learn how Blue Marble’s ecosystem is transforming the industrial ecosystem. Book an IFT appointment with Blue Marble's ecosystem today!

About Blue Marble
Blue Marble is a world-leading innovation house specializing in biomimetic techniques, microbial polyculture,
and natural product development. Since 2007, Blue Marble has continuously innovated in the realm of natural and nature inspired ingredients, manufacturing pathways, and product development. Blue Marble creates value for the communities it works with, for its partners, and for itself by deploying its unique, high-powered team to create solutions for partner problems. More information about Blue Marble is available at www.bluemarblebio.com.

About Cutthroat Laboratories
Cutthroat Laboratories offers global quality services to innovators, business, and individuals to accelerate their time to market, profitability, and safety. Specializing not only in quality and food safety testing, Cutthroat Labs is your partner to enhanced business success through product development support as well as an interface with a large network of partners and suppliers. More information about Cutthroat Laboratories is available at www.cutthroatlabs.com

About Bearhat
Bearhat began as an employee driven, indie brand of Blue Marble. Now the brand is a powerful tool for Blue Marble partners who look to test clean labeled products in unfamiliar markets or seek concept validation. Bearhat products provide live cultures to sustain active lifestyles. Find Bearhat's signature beverage, P&C Fermented Tonic Water, at www.bearhatco.com

About Biomimicry 3.8
Biomimicry 3.8 is the world’s leading bio-inspired consultancy offering biological intelligence consulting, professional training, and inspiration. Founded in 1998, Biomimicry 3.8 has brought nature’s sustainable design innovations to 250+ clients including Boeing, Colgate-Palmolive, Nike, General Electric, Herman Miller, HOK architects, IDEO, Interface, Natura, Procter and Gamble, Levi’s, Kohler, and General Mills. More information about Biomimicry 3.8’s innovation work, workshops, trainings, and featured Ted Talks can be found at www.biomimicry.net.

About COBREW
Taking a hardware-based approach, the COBREW team has quickly developed the technology to meet the unique needs of craft brewers. Nestled in the beer-capitol of Montana, COBREW has been fortunate to work with craft breweries of various sizes in the development and testing of the technology. The innovative gas recovery systems are capable of capturing and processing fermentation gas from multiple sources and different sized tanks simultaneously. The three-stage gas filtration process is capable of achieving industrial grade, beverage grade, medical grade, and supercritical grade carbon dioxide. The liquefaction module can generate up to 75 pounds per hour of liquid C02 and various gas qualities. Find out more about COBREW at www.cobrew.com.

About CLEARAS
Founded in 2008, CLEARAS Water Recovery is a team of engineers, innovators and problem solvers experienced in both startup and Fortune 500 companies. They design, build, and operate next-generation ABNR solutions that deliver the highest quality wastewater treatment to partner-clients at the lowest total cost of ownership. They’re dedicated to ensuring that partner-clients succeed, and are backed by a network of strategic advisers that provide expertise in engineering, biological processes, and systems management. More about CLEARAS at www.clearaswater.com.
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