Santa Cruz CORE Hosts "Pivot Towards Your Purpose," A Women's Leadership Event

*Pivot Towards Your Purpose is a full day women’s leadership conference with presentations and workshops led by female leaders in the Santa Cruz community to inspire, motivate and assist participants in taking the steps needed to grow, prosper and lead others.*

SANTA CRUZ, Calif. ([PRWEB](http://prweb.com)) September 04, 2018 -- Pivot Towards Your Purpose is a full day women’s leadership conference with presentations and workshops led by female leaders in the Santa Cruz community to inspire, motivate and assist participants in taking the steps needed to grow, prosper and lead others. Participants will explore their purpose and tap their authentic power to create the reality they want to create in their lives.

The conference will be held on Friday, September 28th at the newly remodeled Resource Center for Nonviolence (612 Ocean Street), in Santa Cruz, CA. The conference is from 9am-5pm (food provided), with a cocktail hour to follow from 5pm-7pm.

Speakers include:

- Yvonne Cagle: NASA Astronaut, Medical Doctor, and Inventor
- Rania Hoteit: High tech CEO, Presidential Medal Honoree and social impact leader
- Jaimi Jansen: founder and CEO of Santa Cruz CORE Fitness + Rehab
- Taylor Boone: photographer, speaker, and coach

According to Jaimi Jansen, "As business and personal development strategies become more integrated than ever, it is crucial to look at the alignment of our emotional, physical and spiritual bodies, and how they relate to others."

As Jansen explains, "At Pivot, you will learn to tap into your deepest wisdom to transform fear into power. You will discover how to use this innate authentic power to remove beliefs and obstacles which hinder your personal growth and progress. Together we will experiment with tried and tested tools, methods and ideas that empower us in making the Pivot to the life we want to create."

Jansen continues, "Let our speakers ignite and inspire you, as together we unite our intention and support one another in workshops to explore what it means to live one's authentic purpose."

Pivot is hosted by [Santa Cruz CORE Fitness + Rehab](http://pivotevent.com). Providing a wide variety of services such as personal training and corrective exercise, massage therapy, acupuncture, nutrition, and more, CORE has been a part of the Santa Cruz community for almost 10 years and many of our practitioners have been consistently voted "Best of" Santa Cruz by GoodTimes and Santa Cruz Waves. Jaimi Jansen, founder and CEO of Santa Cruz CORE, is committed to getting clients out of pain and living their best lives.

More information and tickets are available at [http://pivotevent.com](http://pivotevent.com). For more questions, please contact Jaimi Jansen at 831-313-4884 or send an email to jaimi (at) jaimijansen (dot) com.
Contact Information
Morgan Gertler
Main Street ROI
http://www.mainstreetroi.com
+1 (646) 470-3753 Ext: 20

Online Web 2.0 Version
You can read the online version of this press release here.