Jeenie™ Launches Mobile App for Real-Time Language Assistance from Real-Live Language Speakers

The First Multilingual, Mobile Companion for Travelers

WASHINGTON, D.C. (PRWEB) September 18, 2018 -- Jeenie™ celebrates the launch of the premier language assistance Mobile App that provides travelers with on-demand access to live, HUMAN, language interpreters. With a few taps on a smartphone, travelers who need language help or cultural advice can video-chat or speak—in real time—with a bilingual interpreter.

By eliminating the language barrier, Jeenie™ empowers individuals to travel with confidence and enjoy more of the local culture. The Jeenie™ Mobile App is now available in the Apple App Store in 20+ countries.

A Personal, Multilingual Companion

The fully independent travel (FIT) market is the fastest-growing tourism segment in the world today, as travelers seek a less organized, more authentic travel experience. Jeenie™ supports the rise of independent travel by removing one of largest sources of travel anxiety: language.

Jeenie’s™ experienced language and cultural experts are standing by to help customers buy train tickets, direct taxi drivers, negotiate prices, resolve urgent or time-sensitive issues, and more. “Jeenie provides immediate language assistance, but the App is more than just interpretation and translation. Jeenie becomes a personal, multilingual travel companion that empowers people to venture without anxiety to places where they don’t know the language or the culture,” says CEO and Co-founder Kirsten Brecht Baker. “We are enhancing and changing the way people explore the world as well as how they get to know and understand each other,” Brecht Baker adds.

“Uber” for Languages

Jeenie™ is also democratizing the language space by creating a marketplace for the 70% of the world that speaks more than one language. Through Jeenie™, this global population can use their language skills to earn extra income. “Jeenie is solving everyday language problems through ready access to everyday language speakers,” states Dr. Richard D. Brecht, Chief Language Officer and Co-founder. “Our goal is to make language assistance accessible to everyone who needs it, while helping multilingual speakers around the world monetize their valuable skills,” adds Dr. Brecht.

These language speakers – called Language Jeenies™ -- can work from anywhere at any time of day. Jeenie™ uses a proprietary algorithm to match language speakers with customers based on language, culture, location, and circumstances.

The HUMAN Advantage

Unlike machine translation tools, Jeenie™ puts the HUMAN element first by connecting real language speakers, via video or audio, with real people in need. Less than a minute after tapping “Connect Now” in the App, customers are greeted by a real person on their smartphone screen.
Research and focus groups confirm that people prefer to speak with other people, not machines. Jeenie’s™ human language support ensures real-time, interactive dialogue that quickly solves problems and answers questions—while avoiding embarrassing cultural missteps, the risk of being misunderstood, and clumsy interactions with machine translation devices.

About Jeenie™

Jeenie™ is a mobile app that provides on-demand access to live, HUMAN linguists directly on your smartphone for language assistance & cultural advice.
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Online Web 2.0 Version
You can read the online version of this press release here.