Little Tikes and the Association of Children’s Museums Announce Collaboration to Bring Hands-on STEM Learning to Preschoolers Throughout the Country

Little Tikes and the Association of Children’s Museums to host events in Bentonville, Cincinnati, Houston, Pasadena, and St. Paul.

ARLINGTON, Va. (PRWEB) October 16, 2018 -- The Association of Children’s Museums (ACM) is collaborating with Little Tikes to ignite STEM curiosity through hands-on play at five metro area children’s museums including:

- Scott Family Amazeum (Bentonville, AR): October 20
- Cincinnati Museum Center (Cincinnati, OH): October 20
- Children’s Museum of Houston (Houston, TX): October 20
- Kidspase Children’s Museum (Pasadena, CA): October 21
- Minnesota Children’s Museum (St. Paul, MN): October 27

“Children’s museums are places where children learn through play and exploration—but they’re more than just places to visit. They also provide tools and resources for families to extend their learning beyond their stay,” said ACM Executive Director Laura Huerta Migus. “We’re excited to collaborate with Little Tikes, a brand that shares our core belief that play is learning, to share their hands-on products with families.”

The museum events will introduce families to STEM Jr.™, a new product line from Little Tikes designed to encourage curiosity and STEM-based play for kids ages three to six. Little Tikes ambassadors will be onsite at each museum to engage children in fun, hands-on STEM activities. The Little Tikes STEM Jr. line includes innovative products such as the STEM Jr. Wonder Lab™, Tornado Tower™ and Builder Bot™ which all inspire the scientist within every kid to explore STEM-based experiments by using common household materials.

“At Little Tikes, we believe in sparking curiosity and encouraging hands-on discovery. With our new STEM Jr. line, we are inspiring an early interest in STEM,” said Isaac Larian, CEO of MGA Entertainment, Inc. and Little Tikes. “Every child has what it takes to be a scientist. Our STEM Jr. products are all about developing curiosity in young kids and giving them the confidence, vision and vocabulary to develop their scientific mind—just like children’s museums do every day. We’re proud to collaborate with the Association of Children’s Museums to share these tools with families across the U.S.”

About STEM Jr.™ by Little Tikes®
Ignite your preschooler's curiosity through hands-on play with STEM Jr.™ by Little Tikes®! There’s a little scientist in every child, so introduce them to the foundational concepts of STEM (Science, Technology, Engineering and Math) in a fun and hands-on way. Designed with the help of teachers and scientists, the line includes the ultimate STEM lab called the Wonder Lab™, a super-cool tornado-maker called Tornado Tower™ and a moving mix and match robot called Builder Bot™. Each toy in the line features multiple highly visual and engaging experiment cards that promote experimentation using common household ingredients and is designed to give preschoolers a head start in early education. Build a love for the magic of science with STEM Jr.™ by Little Tikes®! Visit us at http://www.littletikes.com.
About MGA Entertainment

About Association of Children’s Museums (ACM)
The Association of Children's Museums (ACM) champions children's museums worldwide. With more than 400 members in 48 states and 20 countries, ACM leverages the collective knowledge of children's museums through convening, sharing, and dissemination. Learn more at http://www.childrensmuseums.org.
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