SPH Analytics Recognized as #1 in the Payer Market for Member Experience Measurement for Second Year in a Row

Patient Experience and Engagement Leader Ranks as Top Vendor in the Health Plan Market and 3rd Overall in Annual List of Largest Patient Satisfaction Measurement Firms

ALPHARETTA, Ga. (PRWEB) November 16, 2018 -- SPH Analytics (SPH), a leader in Triple Aim solutions for payers and providers, today announced that Modern Healthcare has ranked SPH #1 in the Health Insurer/Managed Care Plan category and #3 Overall on its annual list of largest patient satisfaction measurement firms. The list ranks vendors by total number of clients and is based on reported data for 2017 performance. This honor recognizes SPH for measuring the consumer experience of more than one third of U.S. health plans, as well as other healthcare organizations such as health systems, ambulatory surgical centers, clinically integrated networks, and ACOs.

“For more than 25 years SPH Analytics has been partnering with leading healthcare organizations to measure, analyze, and improve their patient and member experience.” said Amy Amick, CEO of SPH Analytics. “With the rising cost in premiums and out-of-pocket expenses, we have seen the healthcare consumer participate more actively in their choice of health plan and providers. Accordingly, measurement and analysis of healthcare consumer experience has become an increasingly significant part of the business strategy of any healthcare organization. Furthermore, by correlating the voice of the patient/member with their health needs and preferences, we are able to work with our clients to pinpoint optimal engagement and improvement strategies.”

SPH Analytics has robust market research, survey administration, and patient/member outreach and engagement capabilities and has spent more than a quarter century helping healthcare organizations measure patient and member experience. By understanding the voice of the healthcare consumer, payers and providers are empowered to improve performance metrics tied to reimbursement including CAHPS® and MIPS measures.

Modern Healthcare is number one in readership among healthcare executives and a leading source of healthcare business and policy news, research, and information.

CAHPS® is a registered trademark of the Agency for Healthcare Research and Quality (AHRQ).

About SPH Analytics

SPH Analytics (SPH), a leader in healthcare analytics and population health management, empowers clients to analyze and interpret their clinical, financial, and consumer experience data to maximize their performance. SPH’s Population Care™, Population Value™, and Population Engage™ solutions are built on the innovative Nexus™ Platform, providing insights and impact to integrated health networks, ACOs, hospitals, ambulatory care providers, physician groups, and health plans. SPH’s quality measure dashboards, financial risk measurement, healthcare survey and patient outreach solutions, and consulting services empower clients to meet the Triple Aim by improving population health, reducing overall cost of care, and improving the patient experience.

SPH Analytics is a recognized leader in the industry, earning accolades as a top ranked population health vendor by KLAS, ranked the number one analytics firm out of the top 50 disruptive health IT companies by
Black Book Research, and ranked number one in MACRA and MIPS Support Technology for Value-Based Care by Black Book Research. SPH Analytics has been providing insights to clients for more than 25 years and serves clients in all 50 states. Corporate headquarters are in metro Atlanta. SPH Analytics is a portfolio company of the $3 billion STG Partners. For more information, call 1-866-460-5681 or visit SPHAnalytics.com.
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