HelloSign Named Leader in Aragon Research Globe™ For Digital Transaction Management for Second Consecutive Year

Launch of HelloWorks Freemium, Extensive Integrations and New Enterprise Functionality Lands a Position in Leader Category

SAN FRANCISCO (PRWEB) December 19, 2018 -- HelloSign, a leader in DTM solutions, announces today that it has been named a Leader in the new 2019 Aragon Research Globe™ for Digital Transaction Management (DTM). This Aragon report evaluated 19 major DTM providers based on their strategy, performance and reach in the market. HelloSign was identified as a Leader in the report in part due to its launch of a free plan for HelloWorks (the company’s new workflow automation product), expanding list of integrations and new enterprise functionality. The inclusion of HelloSign in the Globe’s Leader category solidifies its place in the DTM market as a feature-rich solution that is used successfully by businesses of all sizes.

To view the 2019 Aragon Research Globe™ report, click here: https://www.hellosign.com/content/aragon-globe-2019

According to the Aragon Globe report, less than 35% of today’s business processes are fully digital, allowing for tremendous opportunity for automation, efficiencies and revenue growth. In contrast to the low adoption, the report also states “Many business leaders are realizing that the competitors who have deployed a basic DTM solution have improved the customer journey overnight.”

Aragon also reports that the market for DTM is maturing and that in some cases basic DTM solutions are simply not enough to drive significant business value. Last year, Aragon introduced the concept of advanced DTM and Workflow Content Automation (WCA). Advanced DTM goes beyond making a paper process digital by tackling complex document workflows and processes including automation of tasks like document assembly, routing, integration with other applications and more. Aragon points to HelloSign’s newest product HelloWorks as an example of Advanced DTM.

“The launch of a user interface to build custom, automated workflows and a free plan for HelloWorks played a big role in HelloSign’s continued innovation,” says Jim Lundy, CEO and Lead Analyst at Aragon Research. “Enabling companies to build custom document flows regardless of technical capability will enhance document-based customer journeys.”

HelloSign’s recent launch of HelloSign for Salesforce CPQ and extensive integrations with other popular services including Oracle and Google helped HelloSign to land a Leader position.

“As thrilled as we were last year to land in the Leader category, we had a goal to really showcase our strategy for innovating and delivering high value to customers,” says Whitney Bouck, Chief Operating Officer at HelloSign. “We’re able to provide value beyond just eSignatures — we’re enabling any company to automate their most import business processes with HelloWorks, which has proven to be an invaluable competitive advantage.”

Earlier this year, HelloSign launched an entirely free version of HelloWorks complete with a new no-code form-building portal with drag and drop functionality. Now companies big or small, and users with any level of
technical skill can automate their document-centric processes and execute as many as 100 transactions per month at no cost. HelloWorks is a workflow automation product built on the HelloSign software platform that enables businesses to build, send, automate and manage document-centric workflows. Customers using HelloWorks today are seeing up to 3X faster turnaround times on workflows directly related to revenue in addition to seeing completion rates of forms increase from 70% up to 96%.

About HelloSign
HelloSign simplifies work for millions of individuals. Over 85,000 companies world-wide trust the HelloSign platform – which includes eSignature, digital workflow and electronic fax solutions with HelloSign, HelloWorks and HelloFax – to automate and manage their most important business transactions. For more information visit http://www.hellosign.com.

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