Habitat Magazine Acquires Vendome Real Estate Media

Vendome Real Estate Media Now Known as The Habitat Group

NEW YORK (PRWEB) January 10, 2019 -- Habitat Magazine, a special-interest consumer and b-to-b trade publication that covers issues of co-op/condo living and management concerns from the perspectives of New York’s board directors and property managers, has purchased Vendome Real Estate Media, now known as The Habitat Group. The acquisition includes eight special-interest real estate newsletters, resources for professionals in the residential and commercial real estate spaces, books covering specific real estate topics, webinars, CLE (continuing legal education) courses, and short-topic videos.

Both companies have deep roots and long publishing histories in New York. Habitat was founded in 1982 by Carol J. Ott during the height of the co-op conversion boom, and NY Apartment Law Insider, the oldest of the Vendome newsletters, was founded in 1979. The newsletters being acquired include: New York Apartment Law Insider; Assisted Housing Management Insider; Commercial Lease Law Insider; Community Association Management Insider; Commercial Tenant's Lease Insider; Fair Housing Coach; New York Landlord v. Tenant; and Tax Credit Housing Management Insider. Books include the popular New York City Apartment Management Checklist and New York Rent Regulation Checklist, plus Best Commercial Lease Clauses, Sustainable Affordable Housing Management, and Guide to Shopping Center Management.

“Habitat has been able to flourish for almost four decades because of a sharp focus on the New York community of co-op & condo board directors and the professionals who serve this market,” Ott says. “We understand and champion special interest publishing, and our acquisition has the same DNA. We’re thrilled to join forces, and we look forward to creating new ways to reach out and serve our growing audiences while continuing our legacy traditions.”

ABOUT HABITAT
Founded May 1982 by Carol J. Ott, Publisher and Editor-in-Chief, HABITAT magazine is an independent publication with paid circulation targeting decision-makers at the 9000+ residential co-ops, condos, and homeowner associations in the New York City greater metropolitan area. HABITAT is an independent publication with a mission to bring information and human-interest stories to champion awareness, education and empowerment among board directors. They provide credible, objective, substantial coverage – readable, informative, human-interest stories to illustrate and educate our readers on how people effectively govern and manage their associations and successfully contend with the complex issues of co-op / condo living. For more information, visit http://www.habitatmag.com
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