John Cotton Dana Award 2019 Submissions Now Open

~ Eight Winners to Receive $10,000 in Development Awards ~

IPSWICH, Mass. (PRWEB) January 25, 2019 -- The American Library Association (ALA) is now accepting submissions for the 2019 John Cotton Dana Award (JCD). The John Cotton Dana Award is one of the most prestigious awards given to libraries and honors outstanding library public relations. Eight $10,000 awards will be provided by The H.W. Wilson Foundation in 2019.

The awards are managed by the Library Leadership and Management Association (LLAMA) division of ALA and the JCD judges come from the LLAMA division. The 2019 John Cotton Dana Awards will be presented to winners at an ALA-Annual awards ceremony sponsored by ALA and EBSCO Information Services.

Libraries of all types and sizes are encouraged to submit entries for a 2019 John Cotton Dana Award. Entries should highlight a strategic communications campaign from the past year. Examples of past campaigns have included: rebranding efforts, promotion of archives and special collections, awareness campaigns, community partnerships and special events. Entries may be submitted by any library, Friends group, consulting agency or service provider, unless they are represented on the JCD Committee.

Entries for the JCD Award are organized around needs assessment, planning, implementation and evaluation. Entrants are asked to submit documentation to show the scope and effectiveness of their campaign. Examples of these documents may include initial assessments and research, processes for implementation, goals met, creative output, media releases, media coverage and other metrics that establish results.

Applications for the 2019 John Cotton Dana Award are to be submitted electronically and received by March 15, 2019. More information, including entry documents, can be found at: https://www.ebsco.com/about/scholarship-awards/john-cotton-dana.

About the John Cotton Dana Award
The John Cotton Dana Award was inaugurated by The H.W. Wilson Company at the 1946 annual conference of the American Library Association. It was named after John Cotton Dana (1856-1929), a librarian called the father of the modern library. The Awards are funded by the H.W. Wilson Foundation.

About the H.W. Wilson Foundation
The Foundation was established by Halsey W. Wilson in 1952 to support the needs of company employees and retirees. Since 1957, The H.W. Wilson Foundation has focused on providing financial assistance to causes having the greatest impact on improving the spirit, mind and body of the greatest number of people through aid, support and cooperation with charitable, benevolent, educational and religious institutions. Major donors to the Foundation included Mr. and Mrs. H.W. Wilson, and the H.W. Wilson Company. http://thwwf.org/

About EBSCO Information Services
EBSCO Information Services (EBSCO) is the leading discovery service provider for libraries worldwide with more than 10,000 discovery customers in over 100 countries. EBSCO Discovery Service™ (EDS) provides each institution with a comprehensive, single search box for its entire collection, offering unparalleled relevance ranking quality and extensive customization. EBSCO is also the preeminent provider of online research content for libraries, including hundreds of research databases, historical archives, point-of-care
medical reference, and corporate learning tools serving millions of end users at tens of thousands of institutions. EBSCO is the leading provider of electronic journals & books for libraries, with subscription management for more than 360,000 serials, including more than 57,000 e-journals, as well as online access to more than 800,000 e-books. For more information, visit the EBSCO website at: www.ebsco.com. EBSCO Information Services is a division of EBSCO Industries Inc., a family owned company since 1944.

For more information, please contact:
Kathleen McEvoy
Vice President of Communications
(800) 653-2726 ext. 2594
kmcevoy(at)ebsco.com
Contact Information
Kathleen McEvoy
EBSCO Information Services
http://www.ebsco.com
(800) 653-2726 x2594

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