A Fragile Tomorrow Release Krautrock-Style Track "How Do You Dance To It?"

Indie psych-rock band A Fragile Tomorrow have released another track from their forthcoming album Generation Loss, available February 22 on MPress Records/ILS/Universal. The song, a krautrock-themed anthem titled “How Do You Dance To It?”, premiered on The 405 along with a choreographed music video that alludes to Trump’s America.

NEW YORK (PRWEB) January 25, 2019 -- "A Fragile Tomorrow have built a reputation around power-pop anthems.” - Consequence Of Sound

“Everyone needs to know this band...and I mean EVERYONE." - Popdose

"One of South Carolina’s leading indie lights, period.” - Blurt

“Scruffy, scratchy indie rock with a dash of psychedelic sweetener.” - Odd Nugget

“Fuzzy guitars, groovy bass lines and grungy yet ethereal vocal harmonies." - Earmilk

Indie psych-rock band A Fragile Tomorrow have released another track from their forthcoming album "Generation Loss", available February 22 on MPress Records/ILS/Universal. The song, a krautrock-themed anthem titled “How Do You Dance To It?”, premiered on The 405 along with a choreographed music video that alludes to 'Trump’s America.'

“This is a politically-motivated song inspired by krautrock,” the band explains. Krautrock, which stems from the German term “kosmische musik” meaning “cosmic music,” is a form of experimental rock that was created in Germany in the late 1960s. Lyricist Sean Kelly continues, “Essentially, it's from the point-of-view of a dictator who tells his followers to just ignore what they see and hear in the media. Not unlike a cult leader, he uses fear as a way to command control of people and has a growing obsession with the adoration he receives from his followers.”

In terms of the video, directed by Loren O’Connell, Kelly expands, “The video for ‘How Do You Dance To It?’ is a psychedelic dance piece centered around two main characters who become entranced by and enter into the world of the masked dancers. As the song deals with the cult-like mentality of Trumpism and his anti-media, anti-free press sentiments, I personally see it as a visual nod to the allure - for many Americans - of the sensationalist, faux-populist Trump movement that is rooted in and perpetuated by fear.”

LISTEN TO “HOW DO YOU DANCE TO IT?”
https://mpress.lnk.to/HowDoYouDanceToIt

PRE-ORDER GENERATION LOSS

WATCH THE MUSIC VIDEO
https://youtu.be/1V9HrkxAzqc
With their new album "Generation Loss", A Fragile Tomorrow have one mission: to redefine themselves during times of upheaval and rise up more powerful and daring than ever. Mixed by the legendary Mitch Easter (R.E.M., Pavement), A Fragile Tomorrow worked with co-producers Zach Bodtorf and Ted Comerford on the record to construct the music as a continuous listening experience, often weaving together cinematic intros/outs and bookend the songs.

Both political and passionate, "Generation Loss" offers an intelligent, yet contemplative outlook for the future while plunging fist-in-the-air forward to push both themselves - and all of us - towards a beautiful, more united and compassionate tomorrow.

The album is available for pre-order now at http://bit.ly/GenerationLossPreOrder

For further information and to connect with A Fragile Tomorrow:

website | facebook | twitter | instagram | youtube | spotify | itunes

ABOUT A FRAGILE TOMORROW: A Fragile Tomorrow began as a trio of teen brothers who rose above a difficult, tragedy-laden childhood and channeled their emotions into smart, catchy, dreamy pop music. Having released five independent albums, the band has toured extensively with artists such as Indigo Girls, Matthew Sweet, The Bangles, and Toad The Wet Sprocket. AFT also won an Independent Music Award for their duet with distant cousin, Joan Baez, which Consequence Of Sound called ‘…a gorgeous and eccentric tribute.”

A staple in the Southern power-pop scene, Blurt Magazine dubbed them “One of South Carolina’s leading indie lights, period.” The members have collectively collaborated with many renowned musicians including Gail Ann Dorsey (David Bowie), Mark Hart (Crowded House), Emily Saliers (Indigo Girls), and Lucy Wainwright Roche.

TOUR DATES

Feb 2 - The White Mule & Bar - Columbia, GA
Feb 15 - Star Bar - Atlanta, GA
Feb 16 - Flicker Theatre & Bar - Athens, GA
Feb 22 - El Rocko Lounge - Savannah, GA
Feb 23 - Queen St. Playhouse - Charleston, SC
Mar 1 - The Evening Muse - Charlotte, NC
Mar 2 - Slim’s – Raleigh, NC
Mar 13 - Bourbon & Branch - Philadelphia, PA
Mar 14 - Rockwood Music Hall - New York, NY
Mar 15 - The Way Station - Brooklyn, NY
May 10 - State Street Pub - Columbia, SC

CONTACT

PUBLICITY + PRESS
Big Hassle Media
Cory Councill | cory(at)bighassle.com
MARKETING + LABEL PRESS
MPress Records
Tiina Teal | tiina(at)mpressrecords.com

http://mpressrecords.com
Contact Information
Tiina Teal
MPress Records
http://mpressrecords.com/
2124817243

Online Web 2.0 Version
You can read the online version of this press release here.