Manolin Gives Salmon Farmers Data to Improve Treatment Strategies Against Lice

The aquaculture analytics company announces new platform to help salmon farmers reduce mortality, improve fish health, and save money on treatments.

BERGEN, Norway (PRWEB) March 06, 2019 -- Manolin, an aquaculture analytics company based in Bergen, Norway is announcing Innsikt, their new farmer-exclusive product to help track, compare, and improve treatment strategies against the industry’s greatest issue: sea lice. Based on feedback from SalmonGroup and farmers across Norway, Manolin now offers a simple, web-based platform that enables farmers to identify which treatment strategies have been the most successful.

The costs associated with salmon lice are rising dramatically. PricewaterhouseCoopers (PWC) reports lice now impact 17% of all production costs, an impact that has grown 233% since 2010. Trying new sea lice treatment strategies is both expensive and often risky.

“There’s a lot of information out there with no tools to navigate it,” says Manolin CEO Tony Chen. “We’re not here to tell the farmers what to do. They are extremely good at what they do, and we hope that our information can be another tool for them to utilize. In the face of unpredictability, whether it’s the weather conditions or fish health, we believe one way to really measure if a treatment works is to compare with rest of the industry. For example, by using our treatment profiles, farmers can track if their use of preventative treatments, such as cleanerfish, had the same effect on their farms as others across Norway.”

To build Innsikt, Manolin looked at treatment data across the entire industry, isolated metrics, and developed an overall score that measures treatment strategy effectiveness since 2015.

Blom’s CFO, Hårvard Tennebo, added, “We are using the data in Innsikt to lay the groundwork for how to change our treatment strategies in the future. With just a few clicks, I’m able to put together information that would have previously taken me… quite honestly a lot of time.”

Founded by two software engineers in Washington, D.C., Manolin started as a company working with oyster farmers. In 2018, Manolin became a member of the first Hatch cohort based in Bergen, Norway. Today, Manolin remains in Bergen, where the company empowers the aquaculture industry with advanced analytics to improve fish health on farms. For more information, visit https://www.manolinaqua.com/.
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