Thai Union Group will be the Exclusive Platinum Sponsor of SeaWeb Seafood Summit 2019

*Top-tier sponsorship reinforces corporate commitment to sustainable, responsibly-sourced seafood, SeaWeb and Diversified Communications announce.*

PORTLAND, Maine (PRWEB) April 03, 2019 -- Diversified Communications and SeaWeb are pleased to announce that Thai Union Group will be the exclusive Platinum Sponsor of the SeaWeb Seafood Summit’s 15th edition, which takes place June 10-14, 2019 at Shangri-La Hotel in Bangkok, Thailand.

Thai Union is best known as the world’s largest producer of shelf-stable tuna products. Over the past several years, the company has led meaningful improvements across the entire seafood industry; and with the launch of its SeaChange® sustainability strategy in 2015, Thai Union officially placed sustainability at the heart of its business. Through SeaChange®, the company has partnered with organizations around the world to improve seafood industry practices in four major areas: 1. safe and legal labor, 2. responsible sourcing, 3. responsible operations, and 4. people and communities.

In 2018, Thai Union was named to the Dow Jones Sustainability Index (DJSI) for the fifth consecutive year, and was also rated No. 1 in the Food Products Industry with a best-in-class 100th percentile total sustainability score. The company was also named to the FTSE4Good Emerging Index (2016-2018), highly commended by judges of the Thomson Reuters Foundation Stop Slavery Award and awarded the Gold Award for Best Sustainable Supply Chain by the Global Good Awards UK, the Sustainability Leader of the Year award by the Business Intelligence Group, and the Best at Corporate Social Responsibility award by FinanceAsia.

“SeaWeb Seafood Summit is an incredible opportunity to meet with leaders from across the seafood industry, as well as conservation groups, academics and government,” said Dr. Darian McBain, Global Director of Corporate Affairs and Sustainability at Thai Union. “The opportunity to be a part of the Summit as its Platinum sponsor provides Thai Union with a platform to share our sustainability journey. It also allows us to look to the future, joining with other industry leaders so we can work together, using new technologies and pursuing innovative ways to achieve lasting change.”

Thai Union’s sponsorship supports the conference’s Seafood Champion Awards reception, mobile app and other highly-valued aspects of the event, and helps ensure that the annual gathering can continue to address and resolve critical seafood industry issues — both in Thailand and around the globe.

“Thai Union’s generous sponsorship will help SeaWeb Seafood Summit grow in size, depth and quality yet again this year,” said Brenna Hensley, Event Director for Diversified Communications. “They are an ideal partner not just because we will be in Thailand this year, but also because of the true leadership role this company plays in the global sustainable seafood movement.”

SeaWeb Seafood Summit is the world’s premier seafood sustainability conference, bringing together diverse stakeholders from all facets of the sustainable seafood movement. Summit speakers and registered attendees include global representatives from the seafood industry, retail and foodservice, the conservation community, academia, government and the media. It begins with a full-day pre-conference seminar on Monday, focused on amplifying worker voice through technology and ethical supply chains. Beginning on Tuesday, attendees will enjoy a packed schedule of diverse educational sessions and experiences, including breakout sessions, plenary
talks, Q&A opportunities and optional offsite field trips both during and after the conference.

Prospective attendees can register now to gain access to the keynote and all other Monday, Tuesday, Wednesday and Thursday opportunities. The Friday post-conference field trip is not included with the purchase of a conference pass and requires an upgrade. To register now or upgrade your registration, visit seafoodsummit.org.

About SeaWeb
SeaWeb serves the sustainable seafood community by fostering communication and networking and promoting the exchange of knowledge and ideas to help guide, inspire and reward progress towards greater seafood sustainability. SeaWeb is a project of The Ocean Foundation, a unique community foundation with a mission to support, strengthen and promote organizations dedicated to reversing the trend of destruction of ocean environments around the world. SeaWeb produces the SeaWeb Seafood Summit in partnership with Diversified Communications. For more information, visit: www.seaweb.org.

About Diversified Communications
Diversified Communications is a leading international media company with a portfolio of face-to-face exhibitions and conferences, online communities and digital and print publications. As producers of these market-leading products Diversified Communications connects, educates and strengthens business communities in over 15 industries including: renewable energy, healthcare, natural and organic, food and beverage, and technology. The company's global seafood portfolio of expositions and media includes Seafood Expo North America/Seafood Processing North America, Seafood Expo Global/Seafood Processing Global, Seafood Expo Asia and SeafoodSource.com. Diversified Communications, in partnership with SeaWeb, also produces SeaWeb Seafood Summit, the world's premier seafood conference on sustainability. Established in 1949 and headquartered in Portland, Maine, USA with divisions and offices around the world, Diversified Communications remains a privately held, third generation, family-owned business. For more information, visit: http://www.divcom.com.

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