EMA Partners with Berkeley SkyDeck To Provide OrCAD PCB Design Software To Startups

This partnership provides OrCAD software to SkyDeck startups for use in the design and development of printed circuit board (PCB) electronics within their innovative products.

ROCHESTER, N.Y. (PRWEB) April 16, 2019 -- EMA Design Automation® (www.ema-eda.com), a full-service provider and innovator of Electronic Design Automation (EDA) solutions, today announced a partnership with Berkeley SkyDeck. This partnership provides OrCAD software to SkyDeck startups for use in the design and development of printed circuit board (PCB) electronics within their innovative products. “OrCAD is ideal for companies just starting out because it is easy to learn, yet offers a professional level toolset used by leading electronics companies around the world,” said Manny Marcano, president and CEO of EMA. “And because OrCAD is a highly scalable solution for PCB design, it will help set these startups up for sustained success as they evolve into the tech giants, we hope they become.”

Since EMA’s inception, they have been committed to helping provide future engineers and startups with the tools they need to be successful. EMA supports the student community by providing universities with the OrCAD software students require to not only complete course work and labs, but also prepare them for academic and career success. Using the OrCAD software provides engineering graduates with knowledge of state-of-the-art tools and techniques, giving them the foundation required to be successful in this competitive landscape.

As an accelerator program within UC Berkeley, Berkeley SkyDeck combines the consulting know-how of traditional accelerators with the vast resources of its research university, creating a powerful environment for startups. Berkeley SkyDeck hosts over 200 startups each year and works hand-in-hand to help with product strategy, team building, and customer introductions. “Skydeck’s mission is to help startup ventures bring new and innovative products to market,” said Bree Cahill, director of partnerships at Berkeley SkyDeck. “partnering with companies like EMA gives these startups access to the tools and expertise they need to make their ideas a reality.”

“Due to its popularity, OrCAD is a common teaching tool in universities so many of these startups will already be familiar with the toolset and capabilities,” added Marcano. “This partnership with SkyDeck will extend that into the product development phase, providing access to professional-level design tools for these startups.”

For more information about EMA, go to www.ema-eda.com or call 585.334.6001.

About EMA Design Automation, Inc.

EMA Design Automation is a trailblazer in product development solutions offering a complete range of EDA tools, PLM integrations, services, training, and technical support. EMA is a Cadence® Channel Partner serving all of North America. EMA develops Ultra Librarian®, TimingDesigner®, CircuitSpace®, CIPTM, EDABuilder®, and a host of custom solutions to enhance the OrCAD products, and all are distributed through a worldwide network of value added resellers. EMA is a privately held corporation headquartered in Rochester, New York. Visit EMA at www.ema-eda.com for more information.

EMA Design Automation, TimingDesigner, CircuitSpace, EDABuilder, Ultra Librarian and the EMA logo are
registered trademarks, and Component Information Portal is a trademark of EMA Design Automation, Inc.
Cadence, Allegro, and OrCAD are registered trademarks of Cadence Design Systems, Inc. All other trademarks
in this release are the property of their respective owners.
Contact Information
Janet Roberts
Roberts Marketing
9494431695

Online Web 2.0 Version
You can read the online version of this press release here.