Lingk Announces Recipe Libraries To Accelerate Integrations With Salesforce.org Education Cloud

*Lingk provides customers with exciting integration agility for Salesforce.org Education Cloud, Cloud Migration and Digital Transformation Initiatives.*

DANVILLE, Calif. (PRWEB) April 16, 2019 -- Lingk Inc., the leader in recipes for agile integrations, today announced new recipe libraries for integrating with Salesforce.org Education Cloud. With Lingk recipes, customers and partners can now quickly implement a cloud integration strategy with the education ecosystem when using a Salesforce data architecture like HEDA. Recipe libraries are designed to enable communities of integrators to collaborate on and reuse integration content for productivity and innovation.

“Closed systems and tools for integration often do not meet agility, affordability and developer community needs - slowing growth, innovation and digital transformation,” said Dale McCrory, Chief Product Officer, Lingk. “With Lingk recipes, we are flipping the integration model by separating integration content out from integration platform, allowing open recipes to flourish organically through Salesforce developer communities.”

Open Innovation with Open Recipes
Recipes power cloud integration scenarios for companies and institutions large and small. Recipes can run standalone or complement existing integration tool investments. IT project leaders discover recipe examples for their use cases and can leverage third-party system domain experts to run their integration scenarios, if desired. Key benefits include:

* Quickly search for your integration scenarios in public recipe libraries and GitHub repos. Salesforce Higher Education Data Architecture (HEDA) recipes accelerate cloud integration across the full student lifecycle, including: recruitment, admissions, advisement (SAL), advancement and 360-degree view student success, data warehousing and Einstein Analytics initiatives.
* Collaborate with peer integrators and reuse pre-built integration recipes to accelerate enterprise agility.
* Run your recipes standalone or extend existing integration platforms (i.e. MuleSoft, other iPaaS, etc.) easily through microservices.
* Simple, affordable pricing model - only pay for the working recipes you need and get all connectors included at no extra cost.
* Get started by using the Free Tier plan for POCs and evaluations.

Higher Education Ecosystem:
Released only 6 months ago, the fast-growing community of institutions and technology providers adopting integration recipes for higher education agility represents over 100 top tier organizations with Lingk. Professional recipe services can also be resourced through a growing network of Salesforce SIs and education integration domain experts.

"We are excited about Lingk’s innovative approach to helping customers quickly implement the Salesforce.org Education Cloud with simple, agile recipes for integration."
Nathalie Mainland, SVP & GM Education Cloud, Salesforce.org

“Lingk recipes provide us an extremely fast, agile and easy to use integration solution for accelerating our institution wide 360-degree student engagement initiatives built on the Salesforce platform.”
Vicky Mikula, Assistant Director, Commercial and Collaboration Applications and Integrations, Cornell Information Technology (CIT)

“As we connect our systems to the Salesforce.org Education Cloud and expand our enterprise operations, Lingk recipes enable the agility we need to transform our business and provide a better researcher and administrative experience.”

Tim Lumley, IT Operations Manager, Zuckerman Institute Columbia University

“Our clients engage us to innovate on the Salesforce.org Education Cloud to help modernize their operations and deliver a better student experience. Lingk’s Education Recipe Libraries provide us the speed, reusability and agility we need to accelerate client implementations across the entire student lifecycle.”

Buyan Thyagarajan, Director, Salesforce MVP, Eigen X

Availability
Higher Education recipes are available with a Free Tier plan and include everything needed to quickly connect with the Salesforce.org Education Cloud.
Inquire about becoming a Lingk partner at http://www.lingk.io/contact-us/

Additional Information
Follow Lingk on Twitter: https://twitter.com/lingk_io
Learn more at http://www.lingk.io

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About Lingk Inc.
Lingk is where integrators discover, share and build better integrations. Lingk users build data integrations, automate workflows and accelerate analytics time to insight with easy to use recipes. Teams solve complex data challenges and innovate faster while optimizing IT resources. Partners centrally manage and collaborate on 100s and 1,000s of projects with Lingk.
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