IACET Announces Partnership with Badgr for the Open Digital Badge Experience Course

The International Association for Continuing Education and Training (IACET) today announces its strategic partnership with Concentric Sky, makers of Badgr. Badgr will serve as the digital badging technology platform powering IACET’s Open Digital Badge Xperience (ODBX 1.0) program. ODBX 1.0 aims to help organizations understand digital badge technology and prepares them to implement digital credential programs in accordance with industry best practices. The kick-off event for ODBX 1.0 takes place in Chicago this Friday, April 26, and will be followed by events in Washington D.C. on May 3, and New York on July 18.

HERNDON, Va. (PRWEB) April 23, 2019 -- The International Association for Continuing Education and Training (IACET) today announces its strategic partnership with Concentric Sky, makers of Badgr. Badgr will serve as the digital badging technology platform powering IACET’s Open Digital Badge Xperience (ODBX 1.0) program. ODBX 1.0 aims to help organizations understand digital badge technology and prepares them to implement digital credential programs in accordance with industry best practices. The kick-off event for ODBX 1.0 takes place in Chicago this Friday, April 26, and will be followed by events in Washington D.C. on May 3, and New York on July 18. View a video invitation from the IACET CEO here.

According to Joe McClary, IACET’s chief executive officer, “Our organization serves those individuals involved with adult continuing education and professional development initiatives. Our partnership with Badgr on ODBX helps us better prepare our partners to build digital credential programs around their initiatives. Badgr’s groundbreaking work on stackable learning pathways creates an organic alignment between our organizations and makes this partnership a natural fit.”

Through its membership, IACET has benefitted from a bird’s eye view of the evolving adult learning landscape. “Digital badges have rounded the corner of a slow creep entry into the continuing education industry,” notes McClary. “We’re now at a tipping point where badges and micro-credentials are rapidly becoming the common language used to recognize achievements and professional certifications. We view ODBX to be our own pioneer effort to inform and inspire program attendees regarding the power and reach of badges, and we’ve found great alignment with Badgr, itself a pioneer of the digital badging revolution.”

Concentric Sky CEO, Wayne Skipper notes that “Digital badges aren’t just a new kind of credential. They give organizations a way to express any credential in a digitally verifiable and machine-readable way. We see great promise in expanding the use of badges for continuing education and professional development credentials and have found ourselves well aligned with IACET’s goals to use ODBX to inspire increasing adoption of digital credentials in the professional world.”

Indeed, Badgr’s migration into adult learning recognition has found the company to be at the same bend in the road as IACET. “Digital Badges are rapidly transforming the education and employment landscape. When combined with Open Pathways, badges become stackable across organizations, creating real value for those that hold them. Posting a badge to social media is no longer the end of the story. Now organizations can design credentials that serve as keys to open new chapters of learning at other organizations. We look forward to working with IACET to help their partners expand the rich ecosystem of stackable learning opportunities that
exist in the continuing education and professional development space. ”

Experience the partnership in action at ODBX. Live-stream registrations are still available for D.C., and onsite and live-stream registrations are available for New York. For more information on the course, or to register, visit https://www.iacet.org/odbx.

About IACET - The International Association for Continuing Education and Training is a non-profit association dedicated to quality continuing education and training programs. It is the premier standard-setting organization for the adult continuing education and training ecosystem. IACET is the creator of the original Continuing Education Unit (CEU) and is a non-profit 501c3 based in the Washington, D.C. Metro Area. IACET accredits education providers that meet strict continuing education guidelines established by the IACET Council for Standards Development (ICSD). IACET accreditation is the standard learners seek for quality when they choose a provider. IACET's Standard is the core of thousands of educational programs worldwide. For more information, please visit www.iacet.org.

About Concentric Sky - Concentric Sky is an award-winning software development firm with a 13-year track record of delivering innovative software solutions to complex technology problems. Core contributors to open technology standards at bodies including W3C, IEEE, and IMS Global, Concentric Sky is most widely known as the maker of Badgr. Badgr is the world’s leading open source achievement recognition and tracking platform and is trusted by over 12,000 organizations spanning nearly 50 countries. For more information, please visit concentricsky.com.
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Online Web 2.0 Version
You can read the online version of this press release here.