White Horse Village Invests in Next-Gen Innovation for Residents and Team Members, Enlists K4Connect as Technology Partner

Premier Life Plan Community completes successful pilot of the most advanced senior living technology on the market; prepares to roll out to nearly 900-person campus

NEWTOWN SQUARE, Pa. and RALEIGH, N.C. (PRWEB) May 14, 2019 -- Today, White Horse Village, a not-for-profit continuing care retirement community in Newtown Square, Pa., announced the deployment of K4Community, the premier senior living solution from K4Connect, a purpose-driven technology company that creates solutions that serve and empower older adults and those living with a disability. K4Community will lay the foundation for White Horse Village’s ongoing digital transformation, bringing the latest advancements in connected-life technology to Community residents and team members.

White Horse Village is one of the Philadelphia area’s most revered Life Plan Communities with 30 years of experience providing residents with premium housing, full continuum healthcare services, life enrichment programs, and support offerings. Through this partnership, White Horse Village is institutionalizing technology as a long-term solution to meeting the evolving needs of the 520 residents and 375 team members across its expansive 96-acre campus. K4Community enables this through a comprehensive solution that integrates the latest in-home automation, connected health, and wellness products, as well as social engagement services, ultimately empowering everyone at White Horse Village to live simpler, healthier and happier lives.

“As an active Life Plan Community, we place a high value on creating opportunities for our residents to live extraordinary lives in an environment that emphasizes personal growth, connectedness, and relationships. When we learned about K4Connect and all of the benefits their technologies could bring to our residents and team members, we jumped at the opportunity to pilot it,” said Len Weiser, President and CEO of White Horse Village. “We’re thrilled to now officially deploy K4Community across the campus, enabling all of our residents to live more independently, while staying connected with each other, their families, and our team members.”

This campus-wide implementation follows a successful pilot in which participating residents -- several of whom are part of the Resident Technology Advisory Committee that encourages tech innovation and education in the interest of residents -- advocated for the technology long-term. White Horse Village will roll out K4Community in phases, starting with content creation, management, publishing and digital signage to streamline information-sharing across the broad campus. Future phases could include implementing new automation features such as smart lighting and thermostats in resident homes, along with enterprise-level voice access to content and community services through Amazon Alexa devices.

“Many of us at White Horse Village are interested in contemporary technology and the potential it has to assist us in our daily lives,” said Sam Goldstein, a member of White Horse Village’s Resident Technology Advisory Committee. “One of the K4Community features that I find truly handy is the voice capability through Amazon’s Alexa. My wife and I both use it to turn lights on and off throughout our apartment, raise or lower the temperature on the thermostat, play classical music when we want quiet time or would like to read, or we ask it for the world and local news and weather.”

In addition to meeting resident demands for more modernized resources and amenities, K4Community will outfit White Horse Village’s team members with enterprise management tools and the advanced analytics necessary to continue providing the best in support services and hospitality. This is all possible through the
underlying operating system, FusionOS, a first in the senior living industry. Operators and staff are provided in-depth insights that drive overall efficiencies and cost savings through comprehensive backend data reporting, as well as features that signal trends in resident behavior.

“With the implementation of K4Community, White Horse Village is taking an important step toward institutionalizing technologies that will benefit hundreds of residents and team members today and in the future. From voice-enabled devices to comprehensive backend analytics, our FusionOS enables the integration and expansion of resident-facing technologies and enterprise-level tools that meet the ever-evolving needs of all who live and work in this Community,” said F. Scott Moody, Co-founder, CEO, and Chief Member Advocate of K4Connect. “We’re excited to support White Horse Village with dynamic solutions that can truly transform the lives of all residents and team members at this impressive Community.”

K4Connect currently serves more than 15,000 residents across the U.S. through Smart Home, Smart Living and Smart Wellness specifically designed for older adults. To learn more about K4Connect and its current and future technologies, please visit www.k4connect.com.

About White Horse Village
White Horse Village is a continuing care retirement community (CCRC) dedicated to giving residents age 62 and older the best living experience. The Community is located on 96 acres in western Delaware County, Pa., approximately 20 miles west of center city Philadelphia. White Horse Village is a CARF-accredited life care community, granted its fourth five-year re-accreditation in June 2015. For more information, visit www.whitehorsevillage.org.

About K4Connect
K4Connect is a purpose-driven technology company that creates connected-life solutions that serve and empower older adults and individuals living with disabilities, together with the people, communities, and organizations that support them. K4Connect’s solutions integrate the latest in Smart Home, Smart Wellness and Smart Living technologies into single easy-to-use solutions designed specifically for and with those they serve. The Company’s premier solution, K4Community, is currently being used by thousands of senior living residents and staff across the country. For more information, please visit www.k4connect.com.
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