Ascendum Sponsors the 2019 Digital Transformation and Technology Innovation Seminar Showcasing Cutting-Edge Software Development Capabilities

Global digital transformation and data engineering firm to demonstrate their accelerated innovation capabilities and advanced enterprise technology solutions to Ohio technology leaders.

CINCINNATI (PRWEB) May 16, 2019 -- Ascendum Solutions, a cutting-edge global digital transformation firm, is a presenting sponsor of the Digital Transformation and Technology Innovation Seminar at the Blackwell Inn and Conference Center in Columbus, Ohio on May 17, 2019. Ascendum Solutions representatives will spotlight the firm’s leading-edge digital software and data science solutions and discuss new ways enterprise leaders can accelerate disruptive technology innovations at their organizations.

Digital technologies are changing the relationships between businesses and their customers. These new technologies are dramatically improving the economics of business through business process automations (BPAs), while providing exceptional customer service through the power of real-time information and personalized experiences.

The 2019 Digital Transformation and Technology Innovation Seminar will explore how area CIOs and senior technology, digital and innovation executives are driving the change to the digital enterprise and a culture of innovation at their organizations. Summit discussion topics include:

- The new IT delivery model
- The building blocks that need to be in place to allow for growth and scale
- How area companies are launching and growing their innovation programs
- Ways to evolve to a more agile, DevOps environment to drive innovation
- Aligning data strategies to drive digital transformations

“Disruption is the new normal and innovation that works is the norm,” said Ascendum VP of Sales Uday Kumar. “At Ascendum, we work with clients to push the boundaries of execution and rapidly validate the riskiest assumptions to improve business operations and customer experiences. Digital is the next big wave of value being unlocked and we are at the cutting edge, thanks to our clients.”

About Ascendum Solutions
Engineering the art of the possible, Ascendum is a global information technology (IT) solutions company that delivers innovative technology-inspired solutions to business-driven challenges. Ascendum Digital’s hands-on team ideates, creates, develops, implements and evolves our clients’ customer and employee experiences. The firm employs experiential design and design thinking to deliver end-to-end digital solutions, custom built for current infrastructures, and expanding on continuing digitization and transformation possibilities. Ascendum’s talented team of technology strategists, designers, developers and data engineers accelerate enterprise digital innovations to align brands with stakeholder needs to exceed business goals.

Ascendum is MBE certified, ranked the 4th largest IT Consulting Firm 2018 in Cincinnati by the Business Courier, and part of the Vora Ventures portfolio of companies. Ascendum is experiencing rapid growth and
hiring numerous developer and data engineering roles—visit Ascendum’s LinkedIn Careers Page for current job openings and descriptions. For more company information, visit www.Ascendum.com.
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