Swann Dermatology and Esthetics introduces First-Of-Its-Kind Non-Invasive Muscle Toning and Body Shaping Technologies EmSculpt and EmSella to Southwest Missouri

Revolutionary new technology offers non-invasive treatments for fat and muscle tone and strengthens pelvic floor, core, arms and legs.

SPRINGFIELD, Mo. (PRWEB) May 27, 2019 -- Dr. Michael Swann, founder and director of Swann Dermatology & Esthetics introduces a groundbreaking new approach to sculpting the body with BTL Emsculpt & Emsella.

EMSCULPT - Emsculpt is the first and only non-invasive body shaping procedure that simultaneously addresses both Muscle and Fat. Bringing an entirely new technology to the category, BTL Emsculpt utilizes HIFEM energy to induce powerful muscle contractions and kill fat cells. FDA-cleared for the improvement of abdominal tone and strengthening of the abdominal muscles, BTL Emsculpt helps patients achieve next-level, contouring results.

"We have seen good success in non-invasive body shaping with CoolSculpting which affects circumferential reduction in fat; however, muscle structure and function has not been a target of prior technologies. Emsculpt is a game-changer. I'm proud to bring this new paradigm in body shaping to the midwest," said board-certified and fellowship-trained dermatologist Dr. Michael Swann. "Emsculpt causes supramaximal contractions creating 6-pack abs, natural butt lifts, sculpted arms and legs, so I'm thrilled to now offer this combination to my patients," added Dr. Swann.

Muscles represent 35% of the human body, but existing aesthetic treatments only address fat. BTL Emsculpt introduces a first of its kind application of a unique magnetic field. HIFEM technology penetrates through the skin to impact fat, as well as muscle tissues. Once penetrated, the energy induces supramaximal muscle contractions that are accompanied by a rapid metabolic reaction in fat cells to not only strengthen and build muscle, but also breakdown fat. This is the ONLY technology that destroys fat while simultaneously building muscle, all while leaving the surrounding tissues unaffected. Tested in seven clinical studies utilizing MRI, CT and Ultrasound, BTL Emsculpt delivered consistent results with 16% increase in muscle mass, 19% reduction in abdominal fat, average waist reduction of 4.4cm and 91% satisfaction ratings.

EMSELLA - Emsella is a breakthrough technology using HIFEM technology similar to Emsculpt in a chair format to target muscles of the pelvic floor. At least 1 in 4 women have urinary leakage with activity, particularly after childbirth. Emsculpt uses deep electromagnetic stimulation while sitting clothed on a chair to contract the pelvic floor musculature. "One treatment offers the muscular activity of 11,200 kegels. When repeated 6 times over 3 weeks, we see lasting changes in the strength of the pelvic floor that can be sustained with periodic retreatment. For men, bladder position improves and men who wake up at night to urinate are sleeping more soundly" says Dr. Swann. "Pelvic floor weakness and instability is very common and prior treatments were invasive and unnatural. This is a game changer for symptoms of incontinence or sexual dysfunction due to pelvic muscular weakness," adds Dr. Swann.

Dr. Michael Swann is a board certified dermatologist, fellowship-trained in Procedural Dermatology at Scripps Clinic in La Jolla, California under Hubert T. Greenway, MD and E. Vic Ross. He lectures nationally to
dermatologists about cutting-edge procedures for skin cancer, reconstructive surgery, laser and cosmetic surgery. Swann Dermatology is a specialized dermatology practice focusing on minimally-invasive approaches with cutting-edge technologies including Mohs surgery, electronic brachytherapy, minimal-incision lifts, Coolsculpting, laser resurfacing, injectables, Ultherapy and esthetician services. The Swann Dermatology Beauty Bar offers walk-in customized skin care directed by Dr. Swann.

For optimal results, Dr. Swann recommends four 30-minute sessions of Emsculpt in 2 weeks with noticeable results in 2 months and improvements for 4 months. Emsculpt costs $650 per session. Emsella gives best pelvic floor results results in six 30-minute sessions over 3 weeks and results are sustained with 2-3 single per year. Initial six-treatment package costs $2000 and single maintenance sessions cost $400.

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