ODU Communication Professors Win Effective Practice Award

Specifically cited in the award was one of the Department of Communication and Theatre Arts’ teaching tools, the student COMM ePortfolio.

NORFOLK, Va. (PRWEB) May 30, 2019 -- Old Dominion University Senior Lecturer Alison Lietzenmayer (M.A. Humanities, 2004), along with fellow faculty members Gary A. Beck, Danielle Jackson and Carla Harrell, received the Effective Practice Award at the 2019 Online Learning Consortium's Accelerate conference. The award honors outstanding efforts to help make quality online education accessible and affordable for all.

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Lietzenmayer, a Virginia Beach native, transitioned to full-time online instruction for ODU when her partner’s job took them to Seattle. Now she teaches online classes to ODU students all over the country, both on ODU's campus and online.

The ePortfolio is one of the most popular and practical takeaways from Lietzenmayer's classes.

"Students report they are better able to advocate for themselves on the job market, for internship opportunities or for grad school applications," she said. “They can blend the professional and personal aspects of themselves and present a unique, creative place to their professional network."

The ePortfolio has been integrated into 18 communication courses over the past six years, including Lietzenmayer's core offerings – professional communication and persuasion. These classes are offered online as part of ODU’s Bachelor of Science or Bachelor of Arts in Communication degree, which is available as a degree-completion program or a fully online degree.

About Old Dominion University
Old Dominion University, located in the coastal city of Norfolk, is Virginia's entrepreneurial-minded doctoral research university and has been delivering distance learning programs for 30 years. It offers more than 100 programs through ODUOnline in a variety of formats, allowing students to complete degree programs across the world. ODU serves more than 24,000 students annually by providing the same rigorous academics online and on-campus. Learn more about ODUOnline's programs by visiting online.odu.edu.
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