Aragon Research Reveals 2019 Globe for Enterprise Content Platforms

Aragon examines 12 major providers in a market that’s shifting to an AI-centered intelligent content analytics solution.

PALO ALTO, Calif. (PRWEB) May 31, 2019 -- Aragon identifies twelve major providers in its second annual Aragon Research Globe for Enterprise Content Platforms, published today. The report provides an overview of the current state of the enterprise content management market and identifies the new shift to full content platforms.

Aragon Research defined the term enterprise content platform in 2018. Today, the demand for providers who are enabling content to be put into motion is increasing rapidly. There is a growing need for platforms that can manage more diverse forms of content and provide real-time analytics on what is taking place in a content-based process.

The modern enterprise content platform consists of four components:

- Content Analytics
- Content Management
- Content Services
- Workflow Automation

These capabilities are enabling enterprises to make their content accessible within applications, which Aragon sees as critical to business transformation. One of the major trends impacting enterprise content management is intelligence. Artificial intelligence paired with content analytics (intelligent content analytics) is allowing enterprises to transition from analog legacy document processes to automated processes.

“Enterprises who heavily rely on content to drive their business, especially if they’re in industries like banking, insurance, or real-estate, are at risk of being at a competitive disadvantage if they wait to modernize their content platforms,” said Jim Lundy, CEO of Aragon Research. “New technologies such as intelligent content analytics are allowing enterprises to unleash untapped data inside their content repositories, which is key for identifying and reducing business risk and accelerating outcomes.”

The providers evaluated in this Globe report include: Alfresco, Box, Hyland, IBM, Laserfiche, M-Files, Microsoft, Newgen, Nuxeo, OpenText, Oracle, and Xerox.

Enterprises should use this Globe report to help them begin evaluating enterprise content platform providers and to understand where the market is headed. Aragon clients can access The Aragon Research Globe for Enterprise Content Platforms, 2019 in the AIN client community or on www.aragonresearch.com.

About Aragon Research
Aragon Research delivers high-impact visual research, consulting, and advisory services to provide enterprises the insight they need to make better technology and strategy decisions. Aragon Research serves business and IT leaders and has a proven team of veteran analysts. For more information, visit https://www.aragonresearch.com/.
Contact Information
Patricia Lundy
Aragon Research
408-355-0252

Calvin Smith
Aragon Research
408-444-2325

Online Web 2.0 Version
You can read the online version of this press release here.