Blue Health Intelligence® Wins “Best Predictive Analytics Solution” Designation

2019 MedTech Breakthrough Awards Program Recognizes Outstanding Technological Innovations in the Health and Medical Industries

LOS ANGELES (PRWEB) June 05, 2019 -- MedTech Breakthrough, an independent organization that recognizes the top companies and solutions in the global health and medical technology market, today announced that Blue Health Intelligence® (BHI®) is the winner of the “Best Predictive Analytics Solution” award. The global MedTech Breakthrough Awards recognition program to recognizes technological innovation in the health and medical industries.

This award specifically recognized the Blue Health Intelligence® healthcare data platform that houses the nation’s largest dataset of 19+ billion claims, utilizes advanced methodologies, and applies an industry-leading, machine-learning platform. This platform allows healthcare professionals to create descriptive, predictive, and prescriptive analytics to identify care-improvement and cost-mitigation opportunities.

“Our approach uses statistics, machine learning, and clinical algorithms to identify medical, behavioral, and social root causes to inform data-driven recommendations for reducing costs and improving outcomes,” said Swati Abbott, CEO of Blue Health Intelligence®. “We are proud and thankful that MedTech Breakthrough has recognized this innovative product and affirmed the importance of our work.”

Using these described methods, the platform takes data regarding socioeconomic background, conditions and procedures, behavioral and demographic data, trigger events, drug classes, and more to create the data-driven recommendations.

“Blue Health Intelligence® is exceptionally qualified and deserving of the Best Predictive Analytics Solution award as their advanced platform stores and analyzes an overwhelming amount of data and provides healthcare professionals with a powerful tool to improve patient-care and decrease cost and time spent on task,” said James Johnson, managing director, MedTech Breakthrough.

Ultimately, the Blue Health Intelligence® platform saves both money and lives, by allowing healthcare professionals to create interventions and care methods that address socioeconomic barriers to efficient care, provide targeted care management, shift sites of service, and rethink the use of expensive medications.

About MedTech Breakthrough
Part of Tech Breakthrough, a leading market intelligence and recognition platform for global technology innovation and leadership, the MedTech Breakthrough Awards program is an independent program devoted to honoring excellence in medical and health related technology companies, products, services and people. The MedTech Breakthrough Awards provide a platform for public recognition around the achievements of breakthrough health and medical companies and products in categories that include Patient Engagement, mHealth, Health & Fitness, Clinical Administration, Healthcare IoT, Medical Data, Healthcare Cybersecurity and more. For more information, visit MedTechBreakthrough.com.

About Blue Health Intelligence®
Leveraging the power of medical and pharmacy claims data from more than 190 million Americans, Blue
Health Intelligence (BHI) delivers insights that empower healthcare organizations to improve patient care, reduce costs, and optimize performance. Our team of data analysts, clinicians, IT experts, and epidemiologists provide analytics, software-as-a-service, and in-depth consulting to healthcare stakeholders. Blue Health Intelligence is an independent licensee of the Blue Cross Blue Shield Association and carries the trade name of Health Intelligence Company, LLC. For more information, please visit bluehealthintelligence.com.
Contact Information
James Johnson
MedTech Breakthrough
2132553658

Online Web 2.0 Version
You can read the online version of this press release here.