Modo Announces Kurogo 2019 Mobile Conference Exploring How Digital is Transforming the Campus Experience

The Kurogo 2019 Mobile Conference showcases technology innovations for mobile and beyond to engage, retain and empower students.

CAMBRIDGE, Mass. (PRWEB) June 06, 2019 -- Modo Labs®, creator of the leading no-code app building platform for higher education and enterprise, today announced, Kurogo 2019, the premier event for mobile-minded campuses. Hosted by Modo at MIT on June 17-20, hundreds of institutions will gather to learn about the latest technology innovations for engaging, retaining, and empowering mobile-first students. Attendees will hear from leaders driving digital transformation on campus, sharpen their app development skills during hands-on workshops, preview the Modo Campus® roadmap and experience Modo Marketplace™, the new student ecommerce exchange.

“To be competitive, all institutions—from small liberal arts and community colleges to large national universities—must find better ways to captivate students and help them succeed. Engaging them with mobile and beyond is key to making this happen,” said Stewart Elliot, CEO of Modo. “Whether you’re in student affairs, college communications, or IT, our 7th annual Kurogo Conference will inform and inspire compelling new ideas for how students can interact with your institution and each other.”

“This will be my fourth year in a row attending the Kurogo Conference. Sharing stories face-to-face with colleagues who have similar challenges and successes is incredibly helpful and a great motivating factor for me,” said Ryan Seilhamer, Program Director of Mobile Strategy, University of Central Florida. “Kurogo helps people who are new to adopting mobile figure out how to get started, as well as those who want to keep evolving and improving their mobile apps. I always get useful information to bring back to my university.”

Kurogo 2019 Highlights:
- Keynotes by industry luminaries, including:
  “Welcome to the Future of Higher Education,” Michael Sorrell, President of Paul Quinn College and EducationDive’s President of the Year
  “The Plug and Play University: A Mobile Perspective,” Bill Allison, CTO & Ram Kapoor, CMO, UC Berkeley
  “Innovating the Future of Learning,” Vijay Kumar, Associate Dean of Digital Learning, MIT
  “What a Next Generation App Looks Like,” the University of Houston, Berkeley College, and Oklahoma Christian University share strategies to engage mobile-first students
- Modo customer successes – See how leaders, including the University of Notre Dame, University Northern Michigan, University of Central Florida, Cowley College and more, are pushing the envelope and delivering meaningful mobile-first student experiences.
- Modo Marketplace in action – Leveraging Modo’s recent acquisition of Ulyngo, Modo Marketplace makes it simple and safe for students, bookstores and student affairs to conduct commerce through the Modo Campus app. See it for the first time at Kurogo.
- Modo Campus roadmap – Modo will unveil future innovations that make it easier than ever to build and deploy personalized mobile apps that engage students at all points in the journey, from recruitment to commencement and beyond.
- Student winners of Modo Ideathon 2019, a mobile app hackathon for non-developers sponsored by Amazon Web Services. The winners from each competing higher ed institution will reveal the apps they developed in just 24 hours using Modo Campus. AWS will present a $10,000 grand prize to the top team.
- Appademy 2019 Winners. This annual award recognizes groundbreaking apps created with Modo Campus, in categories ranging from Best Recruiting & Admissions, Best Student-Developed App and Best Special Purpose Module, to Most Innovative App for Communications and Best Use of Special Events Module.

About Kurogo 2019
Kurogo is the largest conference focused on mobile innovations in higher education. The event features speakers who are implementing unique ways to drive student success, workshops that provide hands-on Modo Campus training, and networking events that foster collaboration across institutions. Kurogo 2019 is sponsored by AWS, Appsian, N2N and LiveSafe. Hosted by Modo at MIT, it takes place June 17-20 at the Boston Marriott Cambridge and MIT Media Lab. Click here to register.

About Modo
Trusted by hundreds of the world’s most recognized universities and brands from around the world, the Modo app building platform offers enterprise-scale mobile engagement and communication capabilities that allow users to quickly and easily create unified mobile campus and workplace experiences that increase connectivity for employees, students, faculty, and guests. Using Modo, customers quickly unlock innovation and digitally transform their organizations by empowering the domain expertise of any person within their organization, regardless of technical skill set. For more information, visit modolabs.com or @ModoLabs.
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