Definitive Healthcare Releases Results of 2019 Outpatient Trends Survey

Definitive Healthcare, the leading provider of data, intelligence, and analytics on the healthcare provider market, today released results from its 2019 Outpatient Trends Survey. In this survey, Definitive Healthcare polled nearly 200 healthcare leaders across the provider, biotechnology, life sciences, financial services, IT, insurance, consulting, staffing, and facilities services verticals to determine the biggest advantages and challenges associated with outpatient care.

FRAMINGHAM, Mass. (PRWEB) June 19, 2019 -- Provider, Life Sciences, Biotechnology, IT and Financial Industry Leaders Rank and Reveal Top Trends Advancing and Impacting Selling and Growth Initiatives in the Outpatient Care Market

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Biggest Advantages of Outpatient Care
- Lower costs (36.7%)
- Easier/more convenient recovery (28.7%)
- Lower Hospital-Acquired Condition (HAC) risks (16.7%)
- Improved continuum of care (15.9%)
- Other (2%)

Reasons for Outpatient Growth
- New Technologies (37.3%)
- Rise of Consumerism (31.6%)
- Increase in ASC Medicare reimbursement (15.3%)
- Streamlined patient technology (14.1%)
- Other (1.6%)

Outpatient Care Challenges
- Implementing and investing in new technologies (35.8%)
- Understanding industry consolidation (28.5%)
- Staffing outpatient facilities (16.2%)
- Attracting new patients (13.1%)
- Other (6.5%)

For in-depth analysis and visuals related to this survey, please view Definitive Healthcare’s survey report here: https://www.definitivehc.com/resources/definitive-lists/report-outpatient-trends-survey

“In Definitive Healthcare’s 2019 Healthcare Trends Survey, new technologies and industry consolidation were established to be top-of-mind for healthcare professionals, and this ostensibly stretches into the outpatient market as well,” said Jason Krantz, CEO of Definitive Healthcare. “Our data shows that outpatient care is the
fastest growing segment in the market, and we primarily attribute that growth to advancements in medical
technologies, patient preferences, and financial incentives. At Definitive Healthcare, we are dedicated to
helping our users understand the fast-growing and rapidly-changing healthcare market, and these survey results
align with the outpatient trends that we track on a daily basis.”

Definitive Healthcare's market-leading data and analytics platform tracks more than 11,200 ambulatory surgery
centers throughout the U.S., allowing users to segment the ASC market, review payor mixes, examine
physician referral patterns, analyze surgeries by total charges, and much more. Currently, Definitive Healthcare
serves 9 out of the top 10 pharmaceutical companies, 9 out of the top 10 healthcare information technology
firms, and 9 out of the top 10 medical device companies. In January 2019, Definitive Healthcare announced the
acquisition of HIMSS Analytics’ Data Services, further expanding its provider IT install and purchasing
insights.

About Definitive Healthcare
Definitive Healthcare is the leading provider of data and intelligence on hospitals, physicians, and other
healthcare providers. Its product suite provides the most comprehensive and highest quality data available
anywhere on 8,800 hospitals and IDNs; 148,000 physician groups; 1.7 million physicians, nurses, and allied
health professionals; 11,200 ambulatory surgery centers; 14,600 imaging centers; 91,600 long-term care
facilities; 40,000 clinics; 1,400 ACOs and HIEs; more than 4 billion commercial medical and Rx claims;
115,000 clinical trials; and 900 Canadian hospitals. The company’s data provides its 2,200+ clients with the
analytics and insight needed to effectively segment and research the healthcare provider market. For more
information, or to trial the service, visit https://www.definitivehc.com/.

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