The US Tennis Association and Brandemix Partner Once Again to Host 9th Annual US Tennis Open Job Fair – Taking Place on July 9th and 10th in Flushing, Queens

Brandemix and the USTA partner together once again to promote the ninth annual US Open Job Fair.

NEW YORK (PRWEB) July 10, 2019 -- Brandemix, an award-winning branding and marketing agency with a strong niche in employer branding and digital recruitment, is delighted to once again partner with the United States Tennis Association (USTA) to promote the ninth annual US Open Job Fair. The events will be held at the USTA Billie Jean King National Tennis Center in Flushing, Queens, on Tuesday, July 9 and Wednesday, July 10.

The US Open Job Fair is open to candidates from all over the greater New York City and the tristate area. Held at the US Open Club located inside Arthur Ashe Stadium, both days are an opportunity for job-seekers to learn more about the variety of employment opportunities available at this year’s renowned tennis event.

To deliver an exceptional candidate experience and attract the highest-quality candidates for these coveted positions, Brandemix is promoting the recruitment job fair through print and digital media as well as social outreach and an interactive registration website, usopentennisjobs.com. The site highlights opportunities to work directly for the US Open and its many vendors who are looking for event staff, maintenance workers, grounds crew and security personnel, to name a few. Job seekers will have the opportunity to apply for positions on the spot.

“The USTA is once again excited to partner with Brandemix because of their dedication to bringing the latest technologies into our recruitment campaign for the US Open,” said David Konecky NTC HR Manager, USTA Billie Jean King National Tennis Center. Their knack for finding exactly who and what we need allows us to host a successful job fair every year. The US Open is both viewed and attended by the world’s audience for two weeks, making Flushing Meadows the center of the sports world. We’re delighted to continue our commitment to providing our Queens neighbors and tri-state residents with an opportunity to be part of the excitement and fun!”

“Our strength is building brand engagement,” said Brandemix CEO and Chief Brand Officer Jody Ordioni. “Bringing that engagement to our recruiting efforts for the US Open Job Fair allows us to find motivated and enthusiastic candidates. Meaning a better experience for everyone involved - spectators, participants, applicants and fellow employees. No matter what position job seekers are hired for, it’s an experience they’ll never forget.”

Ordioni is the award-winning author of the industry renowned staple, The Talent Brand - a book which focuses on presenting an accurate portrayal of your culture to attract the top talent you need to achieve your business goals.

“We constantly strive to bring in new and engaging factors for our campaign for the US Open. For instance, this year we are excited to introduce text-to-apply capabilities. Keeping employees - even seasonal employees - excited about what’s next is crucial to the success of the event this year, and for all the years to come.”

For those unable to attend, applications will be accepted through August. More information can be found at
Celebrating its 51st Anniversary, the US Open is a 14-day event running from Aug. 26 to Sept. 8. For more information, visit usopen.org.

Brandemix is a leading brand marketing agency, strategically connecting brands to people through advertising, marketing communications and PR across all print and digital channels, including social media. More information can be found at http://www.brandemix.com, Facebook, Twitter, and Linkedin.

The USTA is the national governing body for the sport of tennis in the U.S. and the leader in promoting and developing the growth of tennis at every level -- from local communities to the highest level of the professional game. A not-for-profit organization with more than 655,000 members, it invests 100% of its proceeds in growing the game. It owns and operates the US Open, one of the highest-attended annual sporting events in the world, and launched the US Open Series, linking seven summer WTA and ATP World Tour tournaments to the US Open. In addition, it owns approximately 90 Pro Circuit events throughout the U.S. and selects the teams for the Davis Cup, Fed Cup, Olympic and Paralympic Games. The USTA’s philanthropic entity, the USTA Foundation, provides grants and scholarships in addition to supporting tennis and education programs nationwide to benefit under-resourced youth through the National Junior Tennis & Learning (NJTL) network. For more information about the USTA, go to USTA.com or follow the official accounts on Facebook, Instagram, Twitter and Snapchat.
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