Hall Volkswagen Holds Volkswagen Drive Bigger Event to Help American Schools

Local dealership allows customers to participate in donation event for a better world.

BROOKFIELD, Wis. (PRWEB) July 23, 2019 -- As part of their current mission to move planet Earth in a positive direction, Volkswagen is holding an event at certified dealers this summer. The happening, titled the Volkswagen Drive Bigger Event, couples a special deal with the opportunity for customers to be a part of positive change in the world. As Volkswagen puts it, “When we drive something bigger than ourselves, we change the destination.”

The new destination, in this case, is better education for children in classrooms across the U.S. The Drive Bigger Event supports teachers and students across the country through DonorsChoose.org, an organization that allows teachers to request the resources that they need for their classroom. The site is the leading platform for giving to public schools.

Choosing to support DonorsChoose.org with their event is the automaker’s way of assisting America’s teachers. Volkswagen invites customers to take part in this event and “drive something bigger” than themselves.

Until the end of the event, visitors to participating dealerships such as Hall Volkswagen near Milwaukee will receive a Donation Card to DonorsChoose.org. On the website, individuals can select and help fund a classroom project that inspires them. The event goes on while supplies last. The card is not redeemable for cash and expires on September 30, 2019.

In addition to the donation, Hall Volkswagen is offering 1.9% APR for 60 months on its new Volkswagen inventory, financed by Volkswagen Credit with no down payment required. This offer expires on September 3.

An overarching element of the Drive Bigger campaign from Volkswagen is its emphasis on electric vehicles. The automaker is currently investing approximately $800 to expand their Chattanooga assembly plant in order to facilitate the construction of electric cars. Volkswagen plans to sell approximately 22 million electric vehicles through 2028.

Additionally, in March of 2019, Volkswagen announced they’d be selling their EV platform to other companies to help further spread the creation of affordable electric cars.

Those with further questions or inquiries about the Volkswagen Drive Bigger Event are encouraged to contact Hall Volkswagen by visiting their website at www.hallvw.com or giving them a call at 262-435-5513. Additionally, interested individuals can stop by the dealership location at 19809 West Bluemound Road, Brookfield to take advantage of and participate in the noble event.
Contact Information
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Online Web 2.0 Version
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