Wall Street Technology Association (WSTA) Content Committee Chair Reveals Plans for 2020 Panels and Seminars for Financial Services

Johna Till Johnson, CEO and Founder of Nemertes Research, became the Content Committee Chair for the Wall Street Technology Association (WSTA®) in January of 2019. Ms. Johnson led the Content Committee’s monthly meetings from January through June, to set the agenda and focus for next years’ panels and seminars.

NEW YORK (PRWEB) July 31, 2019 -- Johna Till Johnson, CEO and Founder of Nemertes Research, became the Content Committee Chair for the Wall Street Technology Association (WSTA®) in January of 2019. After almost two decades of working with the WSTA in various capacities – including during her previous role as Chief Technology Officer at Greenwich Technology Partners – Ms. Johnson had this to say about her new position: “Members of the WSTA are among the most sophisticated users of technology in the world. It’s fun, exciting, an honor and a challenge to work with these people and companies, and to curate content that sparks their curiosity and engagement.”

Ms. Johnson led the Content Committee’s monthly meetings from January through June, to set the agenda and focus for next years’ panels and seminars. The content for 2020 has now been created and signed off on by the Content Committee and members of the WSTA Board which includes representatives from a range of leading-edge financial firms and providers (see https://www.wsta.org/about-wsta/wsta-board-directors/).

Topics we can look forward to exploring in 2020 include: Cybersecurity and Risk Management; The Next Generation; Workplace and Workforce of the Future: Going Global; The Always-On Customer: Digitization and Customer Experience; Infrastructure for Transformation; Emerging Technology and Innovation; Faster, Lighter, Better: Taking Agile, DevOps, and Lean to the Next Level; Analytics, AI, and Beyond: Next-Generation Computational Strategies; Cloud-First Design: Leveraging the Cloud.

Remaining 2019 events are: Machine Learning, RPA & AI – Sept. 11th, Boston; Digital Transformation, Customer Experience, Workplace Culture – Sept. 19th, New York City, and NextWave Financial Services – Emerging Technologies and Digitalization – October 24th, New York City. For a complete calendar of events, please visit https://www.wsta.org/events/.

About Nemertes Research
Nemertes is a global research-based advisory and consulting firm that analyzes the business value of emerging technologies. Since 2002, we have provided strategic recommendations based on data-driven operational and business metrics to help organizations deliver successful technology transformation to employees and customers. Simply put: Nemertes’ better data helps clients make better decisions. https://nemertes.com/.

About the Wall Street Technology Association
The WSTA facilitates educational and networking events where members meet and exchange ideas and best practices that assist them in effectively capitalizing on technology advances in areas such as Cybersecurity, Analytics, Emerging Technologies, Artificial Intelligence (AI), Machine Learning (ML), Data Management, Cloud, Blockchain, Digital, Architecture, Workplace, etc. and dealing with financial industry business challenges. Founded in 1967, the WSTA is a not-for-profit association with a long history of evolving to meet the needs of its members. https://www.wsta.org.
Contact Information
Jo Ann Cooper
Wall Street Technology Association
+1 (732) 530-8808 Ext: 2

Online Web 2.0 Version
You can read the online version of this press release here.