Damodhara Consulting CEO Paddy Padmanabhan Co-Presents at SHSMD Connections 2019

Addresses strategies for implementing an enterprise digital health roadmap with medical director of Cleveland Clinic

CHICAGO (PRWEB) September 05, 2019 -- Paddy Padmanabhan, CEO of Damo Consulting, will be co-presenting a session at the SHSMD Connections 2019 conference in Nashville on September 10 with Peter Rasmussen, MD, Medical Director for Distant Health for the Cleveland Clinic. They will be addressing how to develop a digital health roadmap, sharing the experiences of the Cleveland Clinic.

The session will outline the internationally renowned Cleveland Clinic’s digital transformation strategy and describe its digital roadmap for engaging patients and enabling caregivers. Audiences will learn about the tools and frameworks used and how a large group of cross-functional stakeholders came together to develop the roadmap, evaluate technology solutions, and harness internal and external innovation.

Who: Paddy Padmanabhan, CEO, Damo Consulting and Peter Rasmussen, MD, Medical Director for Distant Health, Cleveland Clinic
What: Developing a Digital Health Roadmap: The Cleveland Clinic Experience
Where: SHSMD Connections 2019, Concurrent 4, Music City Center, Nashville, TN
When: Tuesday, September 10 - 11:10 am. EDT

“Planning and deploying an effective enterprise digital health roadmap is the game changer for health systems everywhere who are committed to enabling better patient engagement and subsequently improved outcomes,” said Paddy Padmanabhan. “I’m honored to have the opportunity to speak at SHSMD Connections 2019 with Dr. Rasmussen and share valuable experiences and insights that can enable a more seamless digital transformation journey for other healthcare leaders.”

About SHSMD Connections
SHSMD Connections 2019, taking place Sept. 9-11 at the Music City Center in Nashville, is a leading event for establishing vital relationships and positioning your products and services effectively with healthcare strategy leaders. It brings together more than 1600 healthcare marketing, strategic planning, communications and public relations professionals on site, of which 60% are director-level or above, and over 4000 SHSMD members from across the nation. Follow the conversation at #SHSMD19.

About Cleveland Clinic
Cleveland Clinic, located in Cleveland, Ohio, is a not-for-profit, multispecialty academic medical center that integrates clinical and hospital care with research and education. Founded in 1921 by four renowned physicians with a vision of providing outstanding patient care based upon the principles of cooperation, compassion and innovation, Cleveland Clinic has become one of the largest and most respected hospitals in the country. Cleveland Clinic health system includes eight regional hospitals, 16 family health centers, a children’s hospital for rehabilitation, and one affiliate hospital. The Clinic is accredited by The Joint Commission, the nation’s largest accreditor of healthcare organizations.

About Damo Consulting
Damo Consulting is a growth strategy and digital transformation advisory firm that works with healthcare
enterprises and global technology companies to develop and implement digital transformation strategies that enable market growth. The firm specializes in thought-leadership-led brand transformation and actionable healthcare market intelligence.

CEO Paddy Padmanabhan is a frequent speaker, author and expert in healthcare digital transformation. He has worked in healthcare IT for more than two decades and works extensively with leading healthcare CIOs.

For media inquiries, contact:
info@damoconsulting.net
Contact Information
Linda Savage
Damo Consulting
http://www.damoconsulting.net/
+1 6179420336

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