The American Academy of Facial Esthetics (AAFE) Fills an Industry Void at Both State and National Levels

The American Academy of Facial Esthetics (AAFE) announces the launch of its highly anticipated Medspa Business Academy (MBA) to assist esthetic medical/dental practices and medical spas across the country in building a successful injectable practice and medical spa business. AAFE advocates and petitions for the evolving state by state regulatory and works with the best industry experts so that those in the esthetic field can focus on their clients and operate a successful and compliant practice.

CLEVELAND (PRWEB) September 30, 2019 -- The American Academy of Facial Esthetics (AAFE) a multidisciplinary professional healthcare organization whose mission is teaching the best non-surgical and non-invasive facial injectable techniques to healthcare professionals worldwide has launched a new program, the Medspa Business Academy (MBA) https://www.facialesthetics.org/events/categories/medspa-business-academy-mba/ to assist anyone thinking of entering the medical esthetic field, those with an existing practice branching into esthetics, and others interested in equipping their practice or medical spa for success by providing a combination of on-demand and live business training experiences.

“The Medspa industry is one of the fastest growing areas of medicine and dentistry. Over the past few years, we have received an unprecedented number of requests from business people and AAFE members requesting broader clarification on the confusing and rapidly evolving compliance and business requirements facing medical spas and others adding medical esthetics to their practice,” stated Dr. Louis Malemacher, Founder of AAFE. “In addition, we have received many requests for resources to help to successfully structure, market and build esthetic practices.”

“AAFE is duly committed to its members and the advancement of the esthetic community,” said Gina Meyer, Executive Director of Research and Development. “Building out our membership initiatives with tools and events that can assist leadership with the competitive advantage to become more successful, increase revenues and be compliant with state and federal laws will be the major component of expanding our already abundant benefits.”

In 2019, the Medspa Business Academy will take place in Los Angeles on November 2nd, Tampa on November 16th, Boston on November 23rd, and Las Vegas on December 7th. The programs will feature the top experts in business, legal, marketing, compliance and practice management of the medical spa and medical esthetic fields. They will focus on how to navigate the regulatory systems, establish achievable business plans, build an amazing team, and apply these incredible business principles to create and build a highly successful medical spa business.

AAFE has already provided thousands of live patient and online facial esthetic courses in extensive non-surgical and non-invasive facial injectables, provides its members significant discounts on facial injectables products, has an exclusive forum video library with the most extensive collection of comprehensive Botulinum Toxin, Dermal Filler and Solid Filler PDO Thread videos available anywhere, and provides comprehensive member online forums encompassing total facial esthetics and therapeutics.

The AAFE’s main objective is to teach the best non-surgical and non-invasive facial injectable techniques,
provide members and non-members with the tools they need to succeed in their business, to continue to advocate for the industry, give clear guidance on the ever-evolving compliance issues, and provide the education and resources needed to have a successful medical spa practice.

For more information on becoming a member, upcoming events, or to become a vendor at the Medspa Business Academy https://www.facialesthetics.org/events/categories/medspa-business-academy-mba/, go to: http://www.facialesthetics.org, call (216) 410-2888 or email: gina@facialesthetics.org
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