Plano Based Media Network Translucent Portals Inc. Has Hired Heidi Edwards As Its New President Of Teacher’s Partner

Global media network Translucent Portals Inc. hires African American Heidi Edwards to be the President of Teacherspartner.com, a revolutionary site designed to assist teachers in obtaining additional income and satisfactorily abiding by planning and assessment policies required by the majority of public schools in the United States.

DALLAS (PRWEB) October 24, 2019 -- Translucent Portals has hired Heidi Edwards as its new President of Teacherspartner.com, making the first time in history that an African American woman is at the helm of an education company capable of disrupting an industry known to be an oligopoly.

According to London based investment bank IBIS Capital back in 2013, the global education market surpassed $4.4 trillion, with eLearning being its fastest growing sector.

Just about every teacher will recognize a sad truth: they are working longer and longer hours week after week. Teacher’s Partner is designed to tackle this teacher workload crisis by saving them time and money in regard to satisfactorily abiding by planning and assessment policies required by the majority of American K-12 public schools. The website provides professional development as well as top-notch teaching tools and content including but not limited to STEM Scope & Sequence Lesson Plans, PowerPoints, videos, graphic organizers, worksheets, icebreakers, and more. Lesson plans are TEKS and common core aligned and will be offered in all templates (i.e. Madeline Hunter, 4A, 5E, and 7E).

The site will limit memberships to those who are most intimately involved with education; current K-12 teachers, retired teachers, professors of education from accredited institutions, and students in teacher preparatory programs. Member teachers who develop content will be paid for licensing their material to the site. Like TV and pop stars, teachers will earn residuals every time their materials are downloaded or viewed.

Subscription to the site will cost $12/month or $100/year. Seventy percent of the site’s total revenue from advertising and subscription sales will be quarterly redirected back to the contributing teachers on a pro rata basis.

“Not only does Ms. Edwards have a Masters degree in Education and Divinity from Grand Canyon University and Fuller Theological Seminary, respectively, but she has also worked relentlessly for the past 180 days with limited pay,” says Adam Hamid, Translucent Portals Inc’s Founder and CEO. “In our culture, you earn your keep. Ms. Edwards earned her equity position and deserves her executive role in our soon to be publicly held corporation,” Mr. Hamid further stated.

Translucent Portals is weeks away from completing their audited financials in which they will subsequently retain a placement agent to file their registration statement with the SEC. Upon the government agency’s approval, the Company will then complete the 15c211 application process, select a market maker, and obtain a symbol with the intent of trading shortly thereafter.

Translucent Portals Inc. is currently completing their Series A round of funding at a $33 m valuation.
About Translucent Portals:
Translucent Portals is a user-driven production and distribution company for media content. Focusing on niche markets such as education and local areas, Translucent Portals builds dedicated communities of members who both supply and consume the content offered on its websites.
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