Premier Mobile & Digital Commerce Conference Issues Call for Speakers for 10th Annual Symposium in Chicago, Aug. 24-26, 2020

MPC20 Seeks Leading-Edge Topics & Thought Leaders in Mobile & Digital Payments for 2.5 Day Event for FinTech Innovators & Decision-Makers

PHOENIX, and CHICAGO (PRWEB) January 07, 2020 -- Mobile Payments Conference organizers are seeking thought leaders to join the expert lineup at MPC20, the 10th annual conference on the future of mobile and digital payments, Aug. 24-26, 2020, at the Swissôtel Chicago. The call for speakers is open now through Jan. 31, 2020.

Experts from Google, PayPal, Grubhub, Lyft, Kount, Mastercard, First National Bank, Verizon and many other innovative companies have taken the stage at MPC over the past decade.

“MPC has earned a strong reputation for gathering the industry’s sharpest minds and delivering thought leadership,” said Marla Ellerman, Executive Director of the Mobile Payments Conference. “We’re continuing that tradition in 2020 as we engage FinTech pioneers in in-depth conversations about what’s next.”

Hot topics on deck for MPC20 include:
- 5G Revolution
- Contactless Cards
- Voice-Enabled Commerce
- Connected Cars
- Non-card Payments
- Cardless Cash
- Digital Wallets
- Cryptocurrency
- Blockchain
- Security
- Internet of Things (IoT)
- International Markets
- Emerging Payments
- B2B Applications
- Loyalty Programs
- High-Risk Markets
- More!

“We’re issuing an open call for experts to tackle these subjects as well as ways to remove friction from the payments process,” said Ellerman. “Every creative submission will receive serious consideration so we can make MPC20 our best event yet!”


Year after year, payment industry innovators count on MPC to connect them with key decision-makers at financial institutions, venture capitalists, retailers as well as channel sales partners, analysts and press. Get your
brand and message in front of executive-level buyers and dealmakers with a sponsorship or exhibit. For more information, visit https://mobilepaymentconference.com/become-a-sponsor/.

Early registration also is open. To secure special pricing, reserve your spot today at https://mobilepaymentconference.com/register-now/.

About the Mobile Payments Conference
In its 10th year, the Mobile Payments Conference is the premier annual conference and exhibition on the future of alternative payments worldwide. MPC is known for bringing together thought leaders, innovators and decision-makers from financial, technology, government, retail, marketing and mobile industries to discuss the evolution of the payments industry. Attendees benefit from access to the world’s foremost experts in emerging payments and commerce, blockchain and digital currencies, cybersecurity and consumer privacy, customer experience and loyalty, and customer engagement and marketing.

About MPC20
MPC20, the 10th annual Mobile Payments Conference, is set for Aug. 24-26, 2020, at the Swissôtel Chicago. This year’s theme, “The Future of Mobile & Digital Commerce is Here,” will focus on the impact that alternative payment solutions will have in 2020 and beyond. For more information or to register, visit www.mobilepaymentconference.com.

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