New York City Spa Offers First Ever "Pay What You Want" For Their Premium Services

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NEW YORK (PRWEB) January 22, 2020 -- New York City Spa Offers First Ever "Pay What You Want" For Their Premium Services

Starting January 15th, Atsumi Kaneda, founder of New York City based Goku Spa (www.gokusleep.com) is doing something that no spa in New York has done: allow their customers to pay whatever they want for their top-tier treatment service.

Kaneda's bold and generous proposition is for Goku's "Ultimate Sleep" massage which normally costs $150. Goku has three other locations in Japan with a 540,000-person waiting list.

"Our hope is for New Yorkers to be at ease as we share exactly what this “Ultimate Sleep” is. When people experience an emotion they have never had, the reaction is priceless. We are so confident that our success will translate here in New York that we took on the challenge of the $0 and up model. This means that it is up to clients to determine the value of the hour-long “Ultimate Sleep” spa session." said Atsumi Kaneda, founder of Goku.

Kaneda created her special form of treatment called Zecchou Sleep (meaning "ultimate sleep"), which is done without water or oil. The technique is composed of twenty-one types of strokes. Pressure and direction using the fingers are applied to the scalp, facia, and muscles of the head. The therapists hands move slowly to lose the move the muscles of the head which result in more blood flow and circulation. Beneath the scalp are the large fascia and some thin muscles.

The $0 and up model (tip included) applies to all hour-long massages reserved during the first three months of 2020 (January 15-March 15th). This offer is only valid for one use per person.

For more information about Goku spa, please call (929) 336-3088 and visit: https://www.gokusleep.com/

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