biophile's Award-Winning 'Bio-shroom Rejuvenating Face Serum' Transforms Skin and the Biome

Recognized for "Best Face Serum" and "Refreshingly rooted in Biology," biophile harnesses biology, botanicals and biofermentation.

BROOKLYN, N.Y. (PRWEB) February 03, 2020 -- Brooklyn-based biophile, the bio-fermented skincare line rooted in biology and supercharged by nature, received the highest honor -- recognition as 2019’s “Best Face Serum” at the Best in Show Awards from Indie Beauty Media Group. biophile was also a finalist for “Best Sustainable Packaging.”

biophile’s “bio-shroom rejuvenating serum” was selected* by a panel of seasoned retail buyers, investors, influencers and editors. This concentrated serum is structured around a proprietary bio-fermented SHROOM BioticBroth™ made with 3 powerful mushrooms and probiotic bacteria. The nutrient-dense broth combines with advanced bio-actives, for powerful antioxidant and adaptogenic support and global skin rejuvenation.

Biophile, which translates to “lover of life and all living things,” is new to the clean and sustainable beauty market having recently launched in November 2019 at Takamichi Beauty Room, ABC Carpet & Home and direct to consumers online at www.biophileskin.com and Verishop.com.

Its products retail between $78 to $148 (bio-shroom rejuvenating serum). Its signature trio ($125) has been called "the perfectly portable introduction to the visionary brand,” by Forbes.

"Biophile was born from a vision to create a new generation of skincare through biology. We’re thrilled with this early momentum and that our bio-shroom serum is among such remarkable “Best in Show” brands,” said biophile founder, scientist and award-winning skincare innovator Alison Cutlan. “This is just the beginning."

“Refreshingly rooted in science” (Forbes), biophile’s first trio of bio-fermented formulas are each built around proprietary Biotic Broths™. biophile’s Biotic Broths™ are made with multi-strain probiotic bacteria and botanical, fungi or superfood extracts in a unique bio-fermentation process.

Biophile’s lab is headquartered in Gowanus, Brooklyn, NY and was founded in 2019 by Alison Cutlan and Grace Fooden. Its products are clean, sustainable, cruelty-free, vegan, gluten free, and self preserving. Visit @BiophileSkin or www.biophileskin.com for more information.

*Best in Show Award recipients have been rated for functionality, efficacy, texture, durability, packaging, scent, ingredients, performance and social responsibility. There were 40 categories in total.

About biophile:
biophile™ is bio-fermented skincare rooted in biology, driven by science and supercharged by nature. Created almost entirely through biological processing, biophile™ merges advanced bio-science and nature to create sustainable, effective, pro-biome skincare treatments that work with the natural biology of the skin. Unlike anything on the market, the biophile™ formulas are built around their proprietary Biotic Broths™ made by combining multi-strain probiotic bacteria with botanical, fungi or superfood extracts in a unique bio-fermentation process. Its first three products -- root-bionic refining essence, bio-shroom rejuvenating serum, bio barrier nourishing oil -- are created in small batches in the biophile Lab in Gowanus, Brooklyn. They retail at
ABC Carpet & Home and Takamichi Beauty Room in New York, as well as online at Verishop.com and biophileskin.com. Founded by biologist and award-winning clean beauty innovation scientist, Alison Cutlan, biophile™ pioneers a new generation of beauty that is cleaner, more effective and more symbiotic with our bodies and the environment. Learn more at www.biophileskin.com | @biophileskincare.
Contact Information
JOCELYN JOHNSON
VideoInk
+1 (347) 389-5577

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