Financial Poise™ Announces "Which Marketing Channels Should You Use, And Why?" a New Webinar Premiering February 19th at 11:00 AM CST through West LegalEdcenter™

This webinar is co-produced by West LegalEdCenter™ and part of the "Digital Marketing Tips for the New (or Old!) Business Owner" series. It will feature Joshua Lyons (Joshua Lyons Marketing, LLC; CRE Marketing Group); Linda Zappulla (KU/UMKC); Bill Schick (MESH Interactive Agency); and Alyssa Gelbard (Point Road Group).

CHICAGO (PRWEB) January 31, 2020 -- Some of the most commonly used marketing channels include websites, social media, email marketing, search engine optimization, content marketing and pay per click advertising. While these are all highly effective, they aren’t necessarily the best fit for every business, especially for the business that’s just getting started. Upon completion of this episode, the business owner will have a better understanding of the challenges and benefits associated with each of these marketing channels. They will also be able to more clearly understand whether or not each channel is a good fit for their marketing mix.

To learn more and register, click here.

The webinar will be available on-demand after its premiere. As with every Financial Poise Webinar, it will be an engaging and plain English conversation designed to entertain as it teaches.

About Financial Poise –

Financial Poise has one mission: to provide reliable plain English business, financial and legal education to investors, private business owners and executives, and their respective trusted advisors. Financial Poise content is created by seasoned, respected experts who are invited to join our Faculty only after being recommended by current Faculty Members. Our editorial staff then works to make sure all content is easily digestible. Financial Poise is a meritocracy; nobody can “buy” their way into the Financial Poise Faculty. Start learning today at https://www.financialpoise.com/
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