Skyline Products Dynamic Message Signs and Klover Smart Parking Mobile App Help Ease Traffic Congestion for the City of Breckenridge

New case study demonstrates how the combination of Skyline’s dynamic message signs and Klover’s smart parking mobile application notify motorists where to park as they enter the town

COLORADO SPRINGS, Colo. (PRWEB) September 24, 2020 -- Skyline Products produces the industry’s most advanced and reliable ITS-Grade® dynamic message sign (DMS) systems that are Designed to be Bold, Engineered to Last. A new case study reveals how the City of Breckenridge manages traffic during the busy ski season – relying upon a traffic management system that combines Skyline dynamic message signs with the Klover Smart Parking application to influence driver behavior.

The resort town, which attracts millions of visitors annually, determined that the primary source of winter congestion was created by visitors who, upon entering Breckenridge, were unable to find immediate parking. Unfamiliar with the town or not knowing which lots were full, visitors would circle the town’s two main roads in search of available parking spots.

To resolve this traffic congestion, the City of Breckenridge implemented an intelligent wayfinding system to direct visitors to available parking as they entered the town. Using Skyline dynamic message signs and the Klover Smart Parking Application, city traffic engineers, and parking lot attendees can:
- View the status of all lots from one convenient dashboard,
- Orchestrate parking notifications across dynamic message signs, social media, or mobile applications,
- Remotely update lot status with just one click.

“The Breckenridge implementation of this joint Skyline/Klover solution demonstrates how smaller agencies now have access to affordable, scalable transportation infrastructure,” shared Skyline Products CEO Chip Stadjuhar. “Thanks to Klover’s innovative cloud-based platform, agencies no longer need large IT teams or huge budgets to implement intelligent traffic solutions. Our offering is affordable, easily implemented, and easy to use.”

Read Skyline’s case study about the Breckenridge/Klover implementation here. Agencies can see a live Klover demo – allowing them to see first-hand just how easy Klover integrates with their existing ITS devices and third-party applications. Request a Klover demo.

About Skyline Products
Skyline Products helps transportation professionals solve their most complex traffic flow, parking, and safety problems through custom, engineered-to-order, intelligent transportation systems (ITS). Since 1970, Skyline has invested heavily in research and development to create the industry’s most advanced and reliable ITS-Grade® dynamic message sign systems and software solutions that are Designed to be Bold, Engineered to Last. Much of the ITS industry has adopted and currently specifies innovations that were originally developed by Skyline. Our team of industry experts is ready to design a solution customized to the needs of the project, and our collaborative approach ensures customers purchase the right solution – not just a standard solution. Learn more at SkylineProducts.com.

About Klover
Located in Greenwood Village, CO, Klover provides a subscription-based intelligent transportation system for
businesses and transportation departments that doesn’t require a large investment in software or infrastructure. The Klover Smart Transportation Platform includes point solutions for cloud-based device management, smart work zones, smart parking, travel times, incident management, and move-over awareness. Learn more at https://klover.io.
Contact Information
Allison Wroe
Skyline Products
http://www.SkylineProducts.com
7193628949

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